

## KEY INFORMATION

**Country:** France

**Duration of the project:** 2 years (January 1st 2018 to December 31st 2019)



## OBJECTIVES OF THE PROJECT

The aim of the ECHOES project is to deepen and perpetuate the actions of ECPAT France conducted around two forms of sexual exploitation of children:

1. **Child sexual exploitation in travel and tourism (SECTT)**: ECPAT France worked for 3 years on the European project Don't Look Away! (awareness of students and tourism professionals, interventions in conferences, development of tools, launch of two general public campaigns "World Cup" and "Reporting"). Thanks to this project, ECPAT France is recognized as a full-fledged stakeholder in the tourism sector. The demand, particularly from the private sector (intervention among Air France staff during their responsible tourism days for example) is still very important: it should be answered.
2. **Online child sexual exploitation (OCSE)**: all studies conducted on this form of exploitation show the links between the sexual exploitation of children offline and their exploitation online. This is a finding that has been confirmed in cases where ECPAT France is a third party. It is therefore necessary to work actively to develop activities to combat this particular form of exploitation .

## AXIS OF INTERVENTION

To fight against child sexual exploitation in travel and tourism and online child sexual exploitation, ECPAT France pursues the following axes:

- **To improve information and training**: of students, of professionals from the private sector, of professionals from justice or of large public.
  - ⇒ This involves organizing awareness sessions in tourism schools, promoting online training tools (E-learning and Serious Game) or disseminating awareness videos for tourists/travelers (in Air France flights for example).
- **To improve commitment**: public and private.
  - ⇒ This involves mobilizing the private sector and promoting the Code of Conduct (The Code), improving the cooperation with the private sector and the relevant stakeholders from the online environment (Facebook, Youtube etc) and representing ECPAT France at working groups on online violence (sexual violence, cyber harassment etc).

- **To promote reporting**: on cases that occurred offline or online, in France or abroad.
  - ⇒ This involves promoting the reporting tourism platform already existing ([www.reportchildsextourism.eu](http://www.reportchildsextourism.eu)) and the French helpline/hotline (Point de Contact et E-enfance).
- **To reinforce expertise** on child sexual exploitation, notably on the two types of exploitation aforementioned.
  - ⇒ This is done on current topics or themes still little studied (« live streaming » phenomenon for instance).
- **To guarantee access to justice**: for child victims of sexual exploitation (online or in travel and tourism).
  - ⇒ This is done thanks to a privileged partnership with the Alliance of Lawyers for Human Rights (AADH) who gives pro bono lawyers to ECPAT France and child victims of sexual exploitation.



The ECHOES project is a transversal project to the actions of ECPAT France. Some of the activities are implemented as part of European projects.



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