

# ECPAT France

## Strategic framework 2018 - 2021





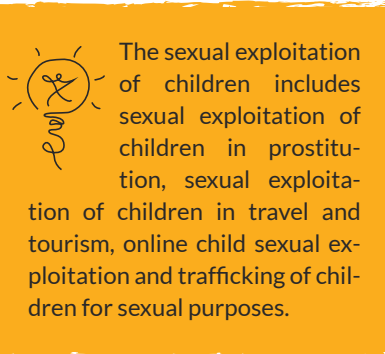
## Our VISION and MISSION

ECPAT International is a global network of civil society organisations (CSO) working together in solidarity to end all forms of the sexual exploitation of children.

It has a unique status as a CSO network with a global monitoring role on the issue mandated by the processes of the three World Congresses against the Sexual Exploitation of Children.

In accordance with the network vision, ECPAT France works to guarantee that children everywhere enjoy their fundamental rights, free and secure from sexual exploitation. Our approach is based on the rights enshrined in the Convention on the Rights of the Child: children must be able to achieve their potential within societies that respect their rights. ECPAT France is committed to ensuring that children and young people are no longer affected by violence and exploitation.

Our organisation undertakes advocacy actions addressing decision-makers and economic stakeholders so that children's rights are effective. We implement and support programmes aimed to prevent violence against children and young people, reinforce protection systems and promote recovery and reintegration of children and young people victims of violence.



The right of children to be protected from violence and exploitation is a fundamental right. ECPAT France calls for universal ratification of the Optional Protocol to the Convention on the Rights of the Child on the sale of children, child prostitution and child pornography. Moreover, ECPAT France contributes to the monitoring mechanisms of international human rights bodies.



Our actions follow the 2030 Agenda for Sustainable Development adopted by the United Nations General Assembly on September 25, 2015, and whose Sustainable Development Goals (SDGs) present unprecedented opportunities to make progress towards ending the sexual exploitation of children.

**SDG target 5.2:** Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation.

**SDG target 8.7:** Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and by 2025 end child labour in all its forms.

**SDG target 16.2:** End abuse, exploitation, trafficking and all forms of violence against and torture of children [by 2030].

## Our VALUES



In its day-to-day operations and the monitoring of its activities, ECPAT France intends to share the following values:



### VISION OF CHILDREN

**Best interests of the child:** ECPAT France puts children at the heart of its activities and aims to take into account their best interests in its actions.

**Child participation:** Children are agents of their own development: ECPAT France assists them to achieve their life project, in line with and with respect for their past experiences and choices. Children and young people are agents of social change: ECPAT France strengthens their capacity to act for a non-violent, inclusive and sustainable society. Children and young people survivors of sexual exploitation have a unique expertise: ECPAT France takes into consideration their opinion in its programmes.

**Non-discrimination:** ECPAT France supports all children without discrimination and with respect for their nationality, culture, religion, gender, ethnicity, and physical or mental health.



## VISION OF PARTNERSHIP

**Cooperation:** ECPAT France works in cooperation with several partners and stakeholders to implement activities supporting children, in a spirit of complementarity and to promote its partners' expertise and capacity-building.

**Trust and respect:** ECPAT France respects its partners' vision and working methods and aims to create lasting relationships of trust for the benefit of children.



## VISION OF WORK

**Expertise:** ECPAT France constantly strives to conduct its activities with professionalism and high standards of quality and to update its expertise in combating the sexual exploitation of children.

**Responsibility:** ECPAT France is committed to taking into account the complex situations of children beneficiaries as well as their necessary long-term monitoring. When assessing new projects, ECPAT France systematically considers the durability of its action to ensure the full realization of life projects free from exploitation by children.





## Our SCOPE of INTERVENTION

ECPAT France initiates actions against the sexual exploitation of children in **France**, and in the context of European projects. Our organisation works with European Union stakeholders on transnational issues and to share good practices.

ECPAT France also operates **internationally** in the following circumstances:

1. When there is a link between an issue of child sexual exploitation in France and in:

- A touristic country marked by the sexual exploitation of children and visited by French tourists;
- A departure and/or transit country for victims of trafficking exploited in France;
- A country of origin of child victims of online sexual exploitation by French perpetrators or when abuse materials are ordered, shared, viewed and/or purchased in France.

2. For technical support to ECPAT International as part of its development. Over the 2018-2021 period, ECPAT France will support the network development in Africa and the Middle East.

## Our TEAM

### FRANCE



Management,  
finance\*



#### International Programmes

#### France Europe Programmes

- ✗ Sexual exploitation of children in travel and tourism
- ✗ Online child sexual exploitation
- ✗ Exploitation in prostitution
- ✗ Trafficking of children

- ✗ Support expansion of the network in Africa and the Middle-East\*\*
- ✗ Exploitation linked to France (trafficking, online\*\*, in tourism)

### BURKINA FASO



#### Francophone West Africa programmes

- ✗ Support expansion of the network



Management,  
finance

#### Burkina Faso Programmes

- ✗ Sexual exploitation in prostitution
- ✗ Violence against children
- ✗ Trafficking of children\*\*

### MADAGASCAR



Management,  
finance

#### Madagascar Programmes

- ✗ Exploitation in prostitution
- ✗ Sexual exploitation in travel and tourism
- ✗ Violence against girls

\*Provided  
by Acting  
For Life's  
financial  
department

\*\*To be  
identified  
(2018)



## Our STRATEGIC GOALS

The ECPAT network has developed a **Theory of Change** to help members and their allies identify the complex changes required to end child sexual exploitation (*change goals*) and the strategies to pursue this objective (*strategic goals*). Our “change goals”, described on page 14, are the reflection of the persistent, growing and shifting nature of the challenge of the sexual exploitation of children and were defined based on a context and environment assessment. The network has developed four “strategic goals” aimed to achieve these outcomes. Indicators have also been conceived to measure the network’s contribution to these change goals. ECPAT’s theory of change was formulated in 2015 and updated in 2018.

ECPAT France endorses this theory of change. The strategic goals are not exclusive and our organisation will continue to build its projects according to the children’s needs and interests within specific intervention contexts.



## KNOWLEDGE AND EVIDENCE

- Global and thematic research
- National and regional analysis
- Reporting mechanisms and systems

## NETWORK DEVELOPMENT

- National and regional engagement
- Capacity development and support
- Network expansion

## ADVOCACY AND PARTNERSHIPS

- Policy and legal advocacy
- Multi-stakeholder and multi-sectoral partnerships
- Public communications

## VOICES AND PERSPECTIVES OF CHILDREN

- Mobilisation of children victims and survivors
- Awareness of the rights of child victims
- Access to justice and to effective remedies



## KNOWLEDGE AND EVIDENCE




**Global and thematic research** examines child sexual exploitation issues and the strategies and interventions to address them in a multi-disciplinary perspective, contributing to ongoing ECPAT advocacy and programmes.

**National and regional analysis** is a key to generate and synthesise knowledge about the nature, extent and manifestations of child sexual exploitation in specific country and regional contexts. ECPAT France will promote the conduction of studies in the countries where it operates.

**Reporting mechanisms and systems** are essential to report on progress achieved, identify possible gaps and refine policies. ECPAT France will support and contribute to national monitoring through databases and systems for reporting on the situation, progress and achievements against the sexual exploitation of children, as well as contributions to reporting mechanisms in the countries where it operates.



### ECPAT network's 2018-2021 indicators to which ECPAT France contributes:

-  Number of global and thematic research products carried on by the network and to which ECPAT France contributed.
-  Number of studies and/or ECPAT Country Overviews produced.
-  Number of news stories, clicks, likes, shares generated by the dissemination of research products.

## ADVOCACY AND PARTNERSHIPS

**Policy and legal advocacy** aims to raise political attention on the issue of child sexual exploitation and to improve national laws, policies and programmes to address it. ECPAT France will start and support actions towards the application of international and regional treaties as well as recommendations of the bodies responsible for monitoring their implementation. The organisation will back the adoption and implementation of the Optional Protocol to the Convention on the Rights of the Child on the sale of children, child prostitution and child pornography and the new World Tourism Organisation Framework Convention on Tourism Ethics. Finally, ECPAT France will work on proposals to amend current legislation and draft new laws that bring international provisions into national legal systems.

**Multi-stakeholders and multi-sectoral partnerships** are paramount to end the sexual exploitation of children. ECPAT France will rally and encourage the engagement of the private sector, professional associations, religious communities, international organisations and other key stakeholders to combat this scourge and gain their support for greater policy-makers' implication against child sexual exploitation.

**Communications (publications, analysis, position papers, etc.)** highlight and advance child sexual exploitation issues and concerns, raise awareness, contribute to changes in norms, attitudes and practices, and mobilise action in all sectors (general public, NGOs, the private sector). ECPAT France will incorporate the production of communications within its programmes.



### ECPAT network's 2018-2021 indicators to which ECPAT France contributes:

-  Number of recommendations made by ECPAT reflected in the concluding observations of the Universal Periodic Review and of the Committee on the Rights of the Child.
-  Number of ECPAT members contributing stories for global advocacy and to local media.
-  Number of ECPAT members with active online social media identity.
-  Number of advocacy initiatives with prominent engagement of the private sector.

## VOICES AND PERSPECTIVES OF CHILDREN

**The voices and perspectives of children victims and survivors of sexual exploitation** and of children who have lived related situations communicate powerfully. ECPAT France will prioritise consulting with them and bringing their perspectives and recommendations into knowledge generation and advocacy. Our organisation will place the participation of children victims and survivors at the centre of its projects and partnerships for the 2018-2021 period.




**Awareness of the rights of child victims** will remain a central focus of our work, through the promotion of tailored information tools as well as educational and self-protection programmes. ECPAT France actively engage with children and young people

when developing its programmes to improve understanding of the challenges they face and identify solutions.

**Access to justice and to effective remedies** will be promoted by encouraging victims to report offences and violations of their rights, particularly through the international complaints procedure set out by the Third Optional Protocol to the Conventions on the Rights of the Child on a Communication Procedure. Furthermore, barriers preventing access to rights will be identified so that children's rights are respected by the justice system. ECPAT France will finally work on helping children victims to access treatment and support from medical, legal and social welfare services in their countries.



### ECPAT network's 2018-2021 indicators to which ECPAT France contributes:

-  Number of countries in which victims' and survivors' groups actively participate in programmes and advocacy against the sexual exploitation of children.
-  Number of network members and partners regularly reaching children directly through social media, participatory media or traditional media activities.
-  Number of studies produced to assess the effectiveness of access to justice for children victims of sexual exploitation.



## NETWORK DEVELOPMENT

**National and regional engagement** represents the focus of ECPAT members' work. In France, our organisation will play an active role to raise public awareness, advocate for changes in national policies and laws, and support direct action to assist children victims or at risk of sexual exploitation. Moreover, it will support the network representatives in contact with the European Commission and the Council of Europe. ECPAT France will contribute to reports to international and regional human rights bodies and mechanisms, in order to obtain recommendations to improve national policies and judicial frameworks.




**Capacity development and support of the ECPAT Network** is achieved thanks to the sharing of expertise and experience. ECPAT

France will support national and regional efforts made by ECPAT groups in Africa and the Middle East. Special attention will be paid to the regional impact that can be achieved through experience-sharing between countries and by supporting information feedback and partnerships with regional bodies and initiatives.

**Network expansion** is essential to maintaining the momentum and relevance of ECPAT. ECPAT France may participate to the identification of new members and partners in countries where ECPAT is not represented and/or under-represented, in collaboration with the Secretariat.



### ECPAT network's 2018-2021 indicators to which ECPAT France contributes:

- 
 Number of countries in which Network members actively contributed to reporting to global and regional bodies and mechanisms (including in alliance).
- 
 Number of ECPAT members who participated in capacity development activities.
- 
 Number of ECPAT members whose technical expertise includes at least three manifestations of child sexual exploitation.

A low-angle photograph of a woman with long brown hair, wearing a blue and white striped short-sleeved shirt. She is captured in mid-air, jumping with her arms outstretched and a joyful expression on her face. The background is a clear, bright blue sky. The text 'Our CHANGE GOALS' is overlaid on the top left of the image.

## Our CHANGE GOALS

The actions implemented by ECPAT France are intended to achieve the following change goals:

- Reducing **demand** for sexual intercourse with children, through research on perpetrators behaviours and the means they use.
- Improved **knowledge, attitudes and practices** promoting the protection of children against sexual exploitation.
- Strengthened **legislation** and **justice systems**, through support to reinforcing national response and law enforcement, and engagement with global and regional bodies for rights promotion and protection.
- Promoting **legal, recovery and reintegration** and **other social services** and **support** for children.

- Reduced risks and vulnerability of children to sexual exploitation, in a context of rapid changes in technology, services and infrastructure, through the innovative use of technology and the promotion of corporate social responsibility.
- Strengthened **leadership, policies, systems** and **resource allocation** to address the sexual exploitation of children at global and national levels.
- **Reduced poverty** and economic conditions that increase children's vulnerability to sexual exploitation and promote perpetration at all levels.

Through all of these actions, ECPAT France will contribute to reinforce social structures and processes that respect, protect and fulfil the rights of children to be free from sexual exploitation.



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