

# 2014

Annual Report





Commercial sexual exploitation of children is still rampant throughout the world, leaving deep scars both physically and psychologically to millions of children. Despite the continuous efforts deployed in the fight against this scourge, much remains to be accomplished. Joining forces is a necessary requirement. This is what ECPAT France has continued to do in 2014.

The forms of commercial sexual exploitation of children constantly evolve, taking advantage of opportunities given by the democratization of travel and tourism or the development of new information and communication technologies. In response to these transformations, it is necessary to continually rethink our activities and engage with new actors, to make our fight more effective and our action more sustainable.

In this context in 2014 ECPAT France reinforced its partnerships and developed new collaborations, in particular with the private sector, the police force and legal services. The commitment of the tourism sector still represents a key element in the fight against child sexual exploitation and this is why our association strengthened its interventions with tourism professionals through staff training and by working on reporting tools. Moreover, ECPAT France consolidated its awareness activities towards tourism student and collaborated in the creation of an educational kit for teachers of this sector.

In order to consolidate the fight against impunity, ECPAT France and the European members of the ECPAT network collaborated with national police forces, Europol and Interpol to implement a reporting platform allowing any traveller to report potential cases of child sexual abuse. Our association also benefits from a new partnership with Francopol, a network of police experts, as part of its international operations.

Finally, our partnership with the Alliance of Lawyers for Human Rights (AADH) also allowed us to become an interested party in two different ongoing lawsuits against alleged child sex abusers.

Of course the child remains at the heart of our work and this year we renewed our support for local organizations to provide children victims an opportunity to cope and overcome their painful past.

We thank all those who follow us and who in one way or another contributed to the fight against child sexual exploitation.

Don't look away and together let's continue to act for children.

A handwritten signature in blue ink, appearing to read 'P. Chevillard', with a long horizontal stroke extending to the right.

Philippe Chevillard  
President of ECPAT France



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# ECPAT FRANCE

Founded in 1997, ECPAT France is a French association whose mission is to combat all forms of commercial sexual exploitation of children.

An NGO recognized as being of public benefit, ECPAT France is a member of the international ECPAT network (*End Child Prostitution, Child Pornography and Trafficking of Children for Sexual Purposes*).

In line with ECPAT International's mission and the Stockholm Declaration, ECPAT France undertakes advocacy towards political leaders and economic actors in order to ensure enforcement of the right of all children to live free from all forms of commercial sexual exploitation.

ECPAT France takes action in the field against sexual exploitation of children both in France and internationally, favoring cooperation with national partners and actors.

## COMMERCIAL SEXUAL EXPLOITATION OF CHILDREN

The commercial sexual exploitation of children is a fundamental violation of children's rights. It comprises *"sexual abuse by the adult and remuneration in cash or kind to the child or a third person or persons."*<sup>1</sup>

Commercial sexual exploitation of children includes:

### Child prostitution

This expression covers *"...the abuse of a child for sexual activities in exchange for remuneration in cash or kind."*<sup>2</sup>

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<sup>1</sup> Definition adopted at the 1st World Congress against Commercial Sexual Exploitation of Children Stockholm, 1996

<sup>2</sup> Définition dans le Protocole facultatif à la Convention

### Sexual exploitation of children in travel and tourism

This is defined as *"sexual exploitation of children by persons who travel from one place to another and who participate in sexual acts with minors."*<sup>3</sup> The expression "child sex tourism", although inappropriate, is also used.

### Trafficking of children for sexual purposes

This term designates *the recruitment, transportation, transfer, harbouring or receipt of children for the purpose of sexual exploitation.*

### Child pornography

Child pornography means *"any representation, by any means whatsoever, of a child engaging in explicit sexual activities, real or simulated, or any representation of the sexual organs of a child for essentially sexual purposes."*<sup>4</sup>

## INTERVENTION ORIENTATIONS

In partnership with ECPAT International network, ECPAT France participates in the fight against commercial sexual exploitation of children using the following five major intervention orientations:

### 1. Prevention

Raising awareness of this problematic for the public in general, for specialized populations and for children at risk. Information campaigns, mobilizing families, communities and state authorities, training and support of actors participating in the fight against commercial sexual exploitation of children (travel and tourism professionals, judiciary services, the media, etc...).

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des Droits de l'Enfant, 2000.

<sup>3</sup> Définition établie par ECPAT International.

<sup>4</sup> Définition dans le Protocole facultatif à la Convention des Droits de l'Enfant, 2000.

## What must be known

- The child is a victim and has a right to remediation.
- The child does not choose prostitution.
- Recourse to prostitution is forbidden and sanctioned by a firm prison sentence.
- Viewing of pornographic material involving children is forbidden and sanctioned by a firm prison sentence.

### 2. Protection

Reinforcement of the legal framework relating to the fight against commercial sexual exploitation of children and of its implementation through advocacy designed to encourage States to implement their commitments whether they are legally binding or not. Consolidation of enforcement mechanisms for crime against minors. Implementation of tools, promotion of co-operation and synergies between participants involved. Support for shelters for victims of sexual exploitation.

### 3. Rehabilitation and reintegration

Depending on analysis of circumstances, provision of services directly to children who are victims of commercial sexual exploitation: multidisciplinary care within specialized

structures and individual support. Creation of shelters for victims, educative and vocational training, support for revenue-generating activities as well as social enterprise initiatives and community and family reintegration.

### 4. Participation

Strengthening of children victims' or at risk's knowledge and capabilities of self-protection. Inclusion of children in decision-making, improvement of their living conditions and defence of their rights.

### 5. Collaboration and networking

Close collaboration with local authorities, governments, the private sector, regional and local associative networks, international NGOs and all professionals concerned.





# ECPAT INTERNATIONAL NETWORK

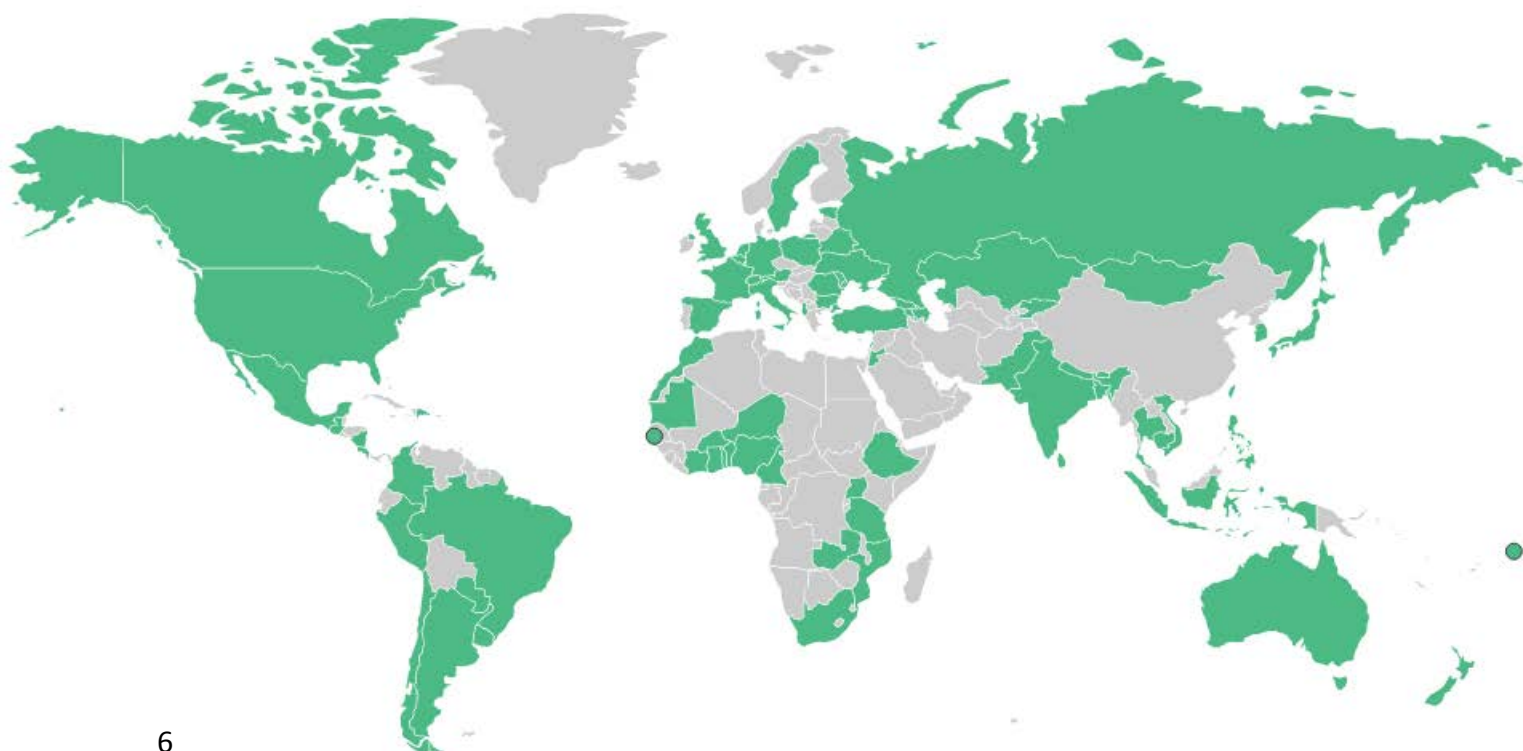
ECPAT (*End Child Prostitution in Asian Tourism*) is a movement which emerged in the 1990s as a campaign focused on exposing and fighting against the alarming levels to which sexual exploitation takes place in tourism in the South East Asian region. Launched by members of NGOs, lawyers and university professors, ECPAT grew from a regional campaign to a global one, extending its impact to the different continents of the world. Eventually, ECPAT's mandate extended to combating the "commercial sexual exploitation of children". In 1996, ECPAT co-organised the First World Congress against the Commercial Sexual Exploitation of Children in Stockholm, Sweden.

At the end of the Congress, ECPAT choose to establish itself as a global non-governmental organization (NGO). In order to take into account the evolution of its mandate, the meaning of its acronym became "*End Child Prostitution, Child Pornography and Trafficking of Children for Sexual Purposes*".

In 2011, ECPAT and The Body Shop launched the "Stop Trafficking of Children and Young People" campaign, aimed at safeguarding the rights of children and teenagers. During the three-year campaign, more than 7 million signatures were collected worldwide. This is the most important petition regarding a specific human right issues that has ever been submitted to the United Nations.

In 2013, it was announced that ECPAT International has been selected to receive the 2013 Conrad N. Hilton Humanitarian Prize of \$1.5 million as a reward for doing extraordinary work to alleviate human suffering. It is considered to be the highest reward worldwide for humanitarian action.

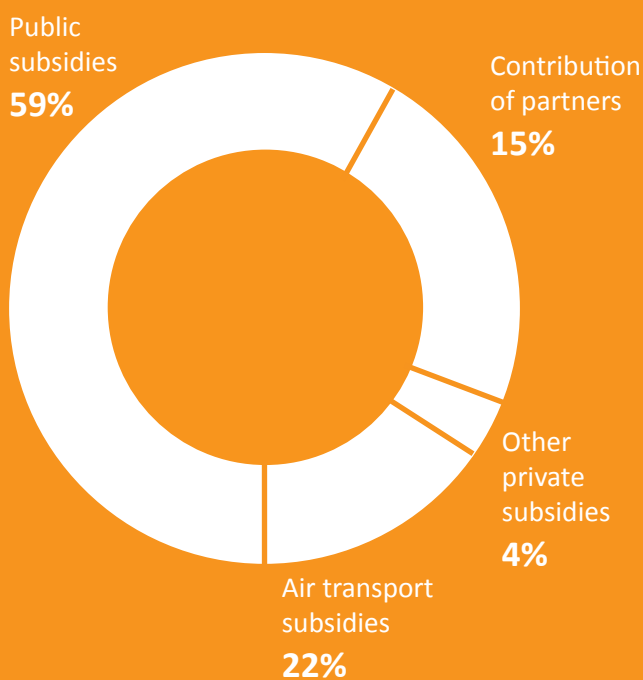
Today, the ECPAT International network consists of a Secretariat and 85 member organizations in 77 countries, dedicated to ending the commercial sexual exploitation of children.





# 2014 IN FIGURES

## SOURCE OF FUNDING



## PROJECTS BUDGET

Total funding obtained on ongoing projects

**6 055 526** Euros

## OUR PROGRAMS

Partnership with **42** organisations, enterprises and unions against commercial sexual exploitation of children

Care for **489** victims: children and young victims of prostitution or intercepted by anti-trafficking measures

Reintegration of **510** youths (vocational training of RGA)

**673** vulnerable families supported: schooling for children, assistance with living quarters, revenue generating activities (RGA)

**8732** children made aware of their rights and the risks they face



# ACTIVITIES IN FRANCE AND EUROPE

# PUBLIC AND TRAVELLERS AWARENESS

In 2014 over one billion people travelled around the world for professional or personal reasons. The democratization of travel provides opportunities for cultural and economic exchanges, but it also can fuel dynamics of exploitation. The arrival of thousands of travellers in destinations affected by poverty may represent a real danger for the most vulnerable populations.

A key factor in the fight against child sexual exploitation in travels and tourism remains the awareness of travellers. This awareness won't stop abusers who act with premeditation but will play a real preventive role for travellers with no prior records and who, once on site and in the situation of anonymity, may consider having sexual intercours with minors in exchange for money, gifts, etc.

## THE "DON'T LOOK AWAY!" CAMPAIGN DURING THE FOOTBALL WORLD CUP

It is estimated that among the 60 million children living in Brazil, 500,000 are victims of prostitution. In this context, the organization of the Football World Cup with the arrival of almost one million tourists in only 30 days of competition represents a particularly risky situation for vulnerable children.

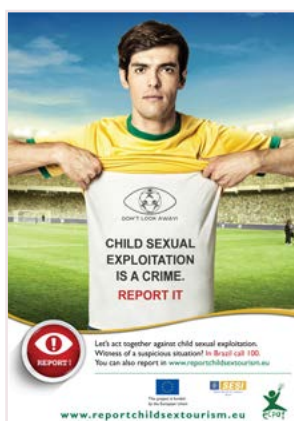
To address the need to raise awareness among travellers expected in Brazil between June and July 2014, the ECPAT network developed a preventive campaign in 16 European countries in parallel with activities implemented by SESI (Industry Social Service), one of the biggest national trade unions in Brazil.

### The impact of the campaign in Brazil

From June 12 to July 13, 2014, while the World Cup lasted, the number of reported cases of violence against children through Brazil phone number 100 increased by 15,6% at the national level compared to the same period of the previous year. These reports involve physical, psychological and sexual violence. If the increase in the number of reports does not necessarily imply an increase in exploitation instances, it reveals a new sense of collective awareness regarding child protection in Brazil. A total of 11,251 calls were recorded by the Brazilian authorities.



*Logo and posters of the campaign developed during the World Cup*



## Wide media coverage

Among the various existing communication tools, the press plays a crucial role in raising awareness of the general public and of potential travellers. In 2014 various French general media and specialized magazines and websites in tourism and sport contributed to

this effort through the publication of press releases, articles and advertisements. This information helped to highlight the issue of child sexual exploitation in Brazil and the necessity to ensure the development of responsible tourism.

**L'EQUIPE**  
Partageons le sport.

**Direct Matin**

**FRANCE football**

**SPORT auto**

**Auto Plus**

**CB NEWS**

**AFP**

**rfi**

**Europe 1**

**RMC**  
INFO TALK SPORT

**Chérie FM**

**L'EXPRESS**

**Rue89**

**Liberation**

**Le nouvel Observateur**

**Le Point**

**Slate.fr**

**ouest france**

**20 minutes**

**BFM TV**  
NEWS 24/7

**MAC AIRFRANCE AZINE**

**petit futé**

**Tour hebdo**

**L'ECHO touristique**

**TourMag.com**  
Le portail des professionnels du tourisme

**Le Quotidien**  
du Tourisme

**HUG**  
DIGITAL MARKETING

**A/R**  
MAGAZINE VOYAGEUR

**Coordination SUD**  
Solidarité Urgence Développement

**la chaîne du cœur.fr**  
... la solidarité commence ici

**carenews.com**

**RADIO ETHIC**



In the context of the 2014 World Tourism Fair organized in Paris, over 350 French students in BTS Tourism gathered to do a Flash Mob aimed at raising awareness of the public regarding the fight against child sexual exploitation in Brazil.



## A campaign that travels

To ensure a more effective outreach, it is necessary to follow the traveller throughout his tourist journey. For this, the campaign messages were echoed by various tourism stakeholders.

### A guide for supporters



One month before the World Cup, the Ministry of Foreign Affairs and International Development published a guide with practical information for French supporters travelling to Brazil. In this guide, one chapter was

devoted to the risks linked to the use of child prostitution in Brazil. The campaign posters were included as well.

### Flights to Brazil



The campaign video spot was broadcast on board in Air France flights to Brazil for the entire duration of the World Cup. Moreover a page dedicated to the campaign was published in Air France Magazine in June 2014. Air France

participation in ECPAT campaigns is not new. Awareness messages have been broadcast on board in long haul flights for ten years.

### On-site awareness raising

In Brazil, the campaign was conducted by the SESI, in synergy with the ECPAT network. The dissemination of awareness messages to Brazilian and international travellers was done upon arrival in the airports, taxis and bus stops of the 12 host cities of the World Cup, São Paulo subway and in ACCOR hotels throughout the country. Since May, the hotel group had also started to insert awareness ads on its various reservations websites in fifteen different languages.

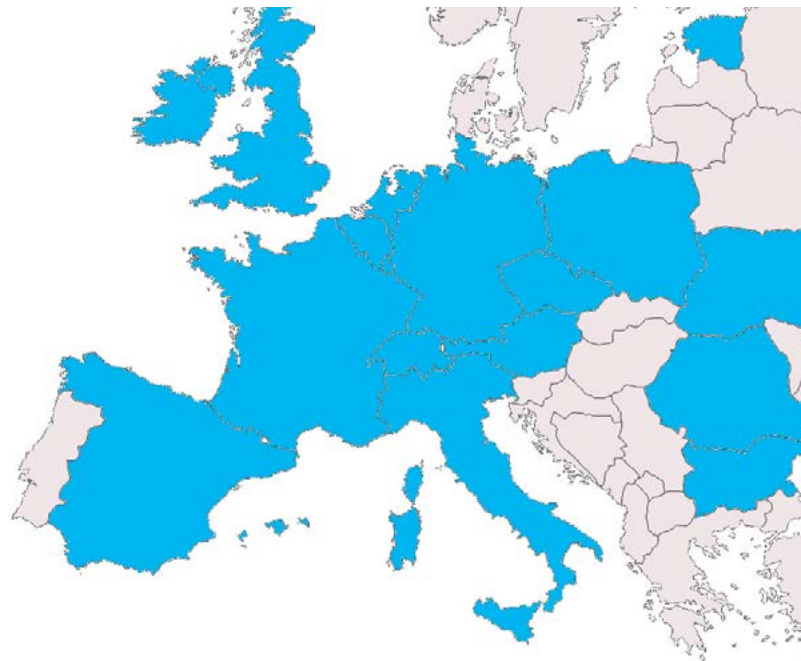


## A European campaign

The ECPAT network is in nearly 20 European countries, which led to widely disseminate the campaign among European Football supporters. The campaign was also an opportunity to strengthen cooperation between actors in Europe and identify good practices that could prove very useful for future awareness activities during major international events.

### A coordination between 16 countries

Coordinated by ECPAT France, this campaign linked with the Football World Cup in Brazil is part of a project developed in partnership with 5 member associations of the ECPAT network in Germany, Austria, the Netherlands, Luxembourg and Poland. The project, still in progress in 2015, is also based on different levels on associations in Belgium, Bulgaria, Spain, Estonia, Italy, Czech Republic, Romania, United Kingdom, Ukraine and Switzerland. These countries are also working in the dissemination of the European reporting platform [www.reportchildsextourism.eu](http://www.reportchildsextourism.eu)



### One slogan, one message



In Europe as well as in Brazil the campaign was represented by a single slogan: “Don’t Look Away!”. This message, strengthened by the images of Brazilian footballers Kaká and Juninho focused on two key aspects: a reminder of prevailing laws prohibiting the use of child prostitution in Brazil and abroad and the need to report any situation that may put a child at risk of sexual exploitation during the World Cup.



### Beyond Brazil

Child sexual exploitation is not a problem exclusive to Brazil. As part of the “Don’t Look Away!” project, the ECPAT network analysed existing reporting mechanisms in several African countries. As a result, 5 reports were produced regarding the situation in the Gambia, Kenya, Madagascar, Senegal and South Africa. These reports have represented in 2014 important advocacy tools with public and private institutions so they can improve their fighting procedures against child sexual exploitation in travel and tourism.



# TRAINING STUDENTS AND PROFESSIONALS

Fighting against child sexual exploitation represents a struggle over the long term. Even though progress has been made in recent decades, particularly regarding the strengthening of national and international legislations, there is still a long way to go.

ECPAT France relies on many stakeholders, particularly in the tourism sector. Companies staff and tourism and hotel industry students play a fundamental role in the prevention of sexual exploitation. In direct contact with travellers, both before and during the trip, the staff of travel agencies and hotel industry can promote travellers awareness and report suspected cases of exploitation.

## *Reporting manual implemented by Accor*



## A REPORTING MANUAL IN HOTELS

To support tourism professionals in identifying and reporting cases of child sexual exploitation in travel and tourism, a manual for the implementation of reporting procedures in hotels has been developed by ACCOR group, ECPAT France, the DCI (French Direction for International Cooperation) and the French Central Office for the Prevention of Violence against Persons (OCRVP). The manual aims to combat child sexual exploitation in travel and tourism providing both for trainings of tourism professionals and for the establishment of procedures to report perpetrators of sexual offenses against children. Since its implementation in Europe at the beginning of 2014, 2 alleged abusers were arrested in Poland.

## A tool adapted to each hotel

The reporting manual is a tool originally designed for ACCOR hotels. However it may be easily adapted to other hotels and to the specific contexts in each country where it is implemented.

The adaptability of the manual was indeed proof tested during the conception of a reporting manual developed specifically for hotels located in Madagascar. In French-Malagasy bilingual format, this version has been simplified to allow small hotels to implement effective reporting procedures within small teams. The effectiveness of the manual for Madagascar will be tested in the coming months.

## TRAINING TOURISM PROFESSIONALS

With ECPAT France technical support, an increasing number of companies decide to provide training for their staff. That is the case, for instance, for Look Voyages staff, particularly in its agencies Vacances Transat and Lookéa which periodically benefit from trainings organized by the company's Corporate Responsibility Department. ACCOR

group is another example of private sector involvement. Through its WATCH programme, the group relies on a set of training and awareness tools for hotels. These tools, implemented in 2014, have so far allowed to train 34,801 employees of the group in the issue of child protection.

## AN EDUCATIONAL KIT FOR TEACHERS AND STUDENTS

The educational kit is primarily intended for tourism teachers so that they can discuss the issue of child sexual exploitation in travel and tourism with their students. The final objective of this kit is to mobilize future tourism professionals in the prevention of sexual violence against children. Available at [www.guide-fftst-ecpat.com](http://www.guide-fftst-ecpat.com) this tool consists in 6 modules which can be updated based on teachers requests. The educational kit was developed by ECPAT France, the FFTST and a

steering committee composed of teachers in BTS Tourism and Hotel trade. This committee ensured the adaptability of the kit to the academic curriculum.

ECPAT France staff is also available to conduct awareness and training sessions within schools, in parallel with teachers lessons. In 2014, a total of 386 students received training in France and 2,073 in Europe through the European members of the ECPAT network.



# MOBILISATION FOR CHILD PROTECTION

Each year, millions of children are victims of sexual exploitation throughout the world. Victims of prostitution, sexually abused by tourists or travellers and exploited by trafficking networks, most of these children suffer in the shadow of injustice. Furthermore, millions of child sexual abuses images are commercialized online everyday.

Thanks to extraterritorial laws adopted by most European countries, child sex abusers may be prosecuted even though the acts were committed abroad. Nevertheless, every year prosecutions and arrests of abusers remain rare because there are still too few reports. When they exist, witnesses of sexual abuse do not always react, either by ignorance of reporting mechanisms or simply by indifference.

In addition to the necessary awareness and prevention efforts undertaken in recent years by the ECPAT network, actions on the judicial front were added such as the development of an online reporting platform and legal prosecutions.

## REPORTING PLATFORM

In partnership with national police forces, Europol and Interpol, European ECPAT groups have developed a platform allowing any travellers to report any suspected case of child sexual abuse, even if committed abroad. Available via the Internet at [www.reportchildsextourism.eu](http://www.reportchildsextourism.eu), the platform is currently available in 5 languages: French, English, Spanish, German and Russian.

Each report is forwarded to the competent authorities. With this information, an investigation may be initiated by the police.

## A civic act that saves lives

For child victims, even though it is unfortunately too late to avoid the worst, it is still possible to stop the abuse and do them justice. Reporting also helps prevent other children from being exploited in turn.

*Video spot and posters developed for the reporting platform*





## What information should I provide?

To report a case, it is preferable to answer the “WHO?”, “WHEN?” and “WHERE?” questions or at least to clarify as best as possible what was seen or heard, even though we do not know the abuser’s or the victim’s name. The more accurate the information is, the easier for the Police forces to open an investigation.

If your country does not have an online reporting mechanism, you can either use the reporting mechanism of another country from which you understand the language or contact your embassy in the destination country. If you think you face an emergency, call the police immediately, but avoid direct intervention.

## Reporting in three clicks

Few minutes are enough to report a case on the platform. In three steps, you can send your information directly to the competent authorities. The data does not pass through the ECPAT network since only a formal investigation may be conducted to comply with legal proceedings.



Go to the platform  
[www.reportchildsextourism.eu](http://www.reportchildsextourism.eu)  
or download the mobile application



Select your country  
by clicking on the flag



Follow the procedure  
as indicated on the screen

Even if a report does not bring an immediate arrest, it may represent a valuable contribution to a larger investigation already underway. It often takes several years to prosecute sexual offences.

## ACTIONS AGAINST TRAFFICKING IN FRANCE

France is not spared by the issue of human trafficking. ECPAT France participates in the fight against this scourge with a particular focus on situations of trafficking of children for sexual purposes.

### Together Against Human Trafficking Group

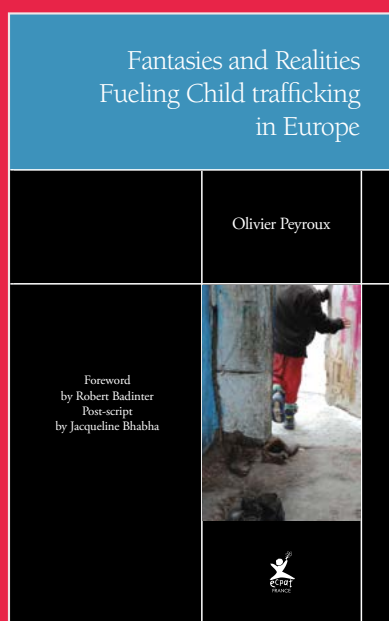
Since 2008, ECPAT France is a member of the “Together against human trafficking” group. The group, coordinated by Secours Catholique, is composed of 23 French associations working either indirectly or directly with victims in France or in transit or originating countries of trafficking. In 2014, ECPAT France participated in joint advocacy activities addressed to the French government for the publication and implementation of a National Action Plan against human trafficking.

Together, the group members also developed an alternative report to the fifth periodic report of France regarding the application of the Convention on the Rights of the Child. The alternative report aims to analyse the implementation of the Convention by the French State in regards with child trafficking and will be communicated to the Committee on the Rights of the Child in 2015.

### Release of the National Action Plan against trafficking in human beings

On May 14, 2014, after years of waiting, the Minister of Women’s Rights Najat Vallaud-Belkacem presented to the Council of Ministers the 2014-2016 National Action Plan against human trafficking. Produced by the MIPROF (Inter-ministerial Mission for the protection of women victims of violence and for the fight against human trafficking) the plan includes 23 measures structured around 3 priorities: to identify and assist victims of trafficking in all its forms of exploitation; to prosecute and dismantle trafficking networks; and to make the fight against trafficking a full public policy.

The MIPROF is responsible for coordinating the implementation of the plan and the CNCDH (National Consultative Committee on Human Rights) was appointed national rapporteur by the Plan: it is responsible for the evaluation of the implementation and will publish a first periodic report in 2015.



In 2014 ECPAT France undertook the English translation of the book “Fantasies and Realities – Fueling Child trafficking in Europe” written by sociologist Olivier Peyroux. Originally published in French by Non Lieu Editions, the book was enriched by numerous examples in Europe thanks to the support of ECPAT groups. This new version will be published and disseminated in 2015 with the aim of strengthening advocacy actions at European level by facilitating the understanding of operating mechanisms and proposing appropriated solutions to fight against the issue of trafficking of child victims of forced delinquency.

## Study on the system of care and protection for children victims of trafficking

Following the promulgation of the 5th August 2013 law introducing various steps to bring French law into compliance with European Union and International law in the field of justice and the adoption of the National Action Plan against human trafficking on May 14, 2014, ECPAT France initiated on July 2014 a study on the system of care and protection for children victims of trafficking in France, including all forms of exploitation (sexual exploitation, domestic servitude, forced begging, forced criminality...).

This study aims to assess the availability and effectiveness of French support and care

mechanisms for children victims of trafficking. It also makes recommendations to support the effective implementation of the National Action Plan against trafficking and allows to assess the Plan's impact on its renewal.

The study, to be published in late 2015, is conducted by ECPAT France with the support of a steering committee composed of two researchers, Ms. Bénédicte Lavaud-Legendre, jurist and researcher at the CNRS and Mr Olivier Peyroux, sociologist, as well as three members of grassroots organizations: Hors la Rue (Paris), OICEM (Marseilles) and Ruelle (Bordeaux).

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## ONGOING TRIAL

With the legal support of the Alliance of Lawyers for Human Rights (AADH), ECPAT France has become an interested party in two different ongoing cases in 2014.

### The surgeon in Vietnam

The case involves a French national who has lived for many years in Vietnam to work as a surgeon. The individual was indicted for two offenses: rape and sexual assault on children under 15 and rape and sexual assault on Vietnamese minors. Nine of them were able to testify during the investigation. The person was also in possession of pornographic photographs and videos showing Asian children and youths and in which he appears many times.

### The user of the Dark Web

The French alleged offender, aged 45, was arrested in Paris after a stay in Asia. He is suspected of having remotely carried out sexual abuses of children using the Dark Web. The individual was eventually indicted for "complicity in rapes and sexual assaults on children" and "possession of child sexual abuse images." The phenomenon of live streaming is increasingly used by child sex offenders to provide direct instructions to perpetrators, thousands of miles away.



*Founded in 2009, the Alliance of Lawyers for Human Rights (AADH) coordinates legal support to organizations dedicated to the protection of Human Rights. It is thanks to the AADH that ECPAT France met Emmanuel Daoud, attorney at law and member of the Paris Bar since 1988 and who, since 2004, has helped ECPAT France to become an interested party in legal cases against alleged child sex abusers.*





# INTERNATIONAL ACTIVITIES

# WHERE DO WE WORK?



## OUR INTERNATIONAL PROJECTS

Commercial sexual exploitation of children is a worldwide phenomenon. No country nor region is immune to the phenomenon. In 2014, ECPAT France worked mainly on the African Continent by providing technical and financial support to its partners along three axes:

**1. ACTING AGAINST CHILD PROSTITUTION** by supporting projects for the care and reinsertion of child victims and by fighting against the impunity of criminals.

**2. ACTING AGAINST CHILD TRAFFICKING** by implementing border vigilance systems at

frontiers and by facilitating the process of reintegration of children.

**3. ACTING FOR PREVENTION** through reinforcement of children's self-protection capacities, parents and communities awareness-raising and reducing risk factors to make children less vulnerable to sexual exploitation.

ECPAT France also facilitated the development and dissemination of resources on the issue of CSEC among local actors to enhance their involvement in the fight against this scourge (see page "Publication of resources").

## In North Africa and the Middle East



**AMANE\*** - Created in 2009, AMANE's mission is the capacity building of stakeholders for the improvement of preventive action and the protection of vulnerable children and child victims of sexual violence.

[www.amanemena.org](http://www.amanemena.org)



**AL KARAM** - Founded in 1997, Al Karam is a Moroccan public utility organization that seeks to promote family reintegration, schooling and professional reinsertion of children and youths at risk.

<http://www.association-alkaram.com/>



**WIDAD** - Established in 2004, Widad for the Woman and the Child is a Moroccan association working against any form of gender-based violence against women and children.



**NADA\*** - Created in 2004 in Algeria, the Algerian Network for the Defence of the Rights of the Child (NADA) is a collaboration and consultation space bringing together associations working to defend children's rights.

[www.nada-dz.org](http://www.nada-dz.org)



**Dar Al Amal\*** - A Lebanese association created in 1969, Dar Al Amal (DAA) helps sexually exploited young girls and women in legal conflict by providing the support required for their social and professional reinsertion.

[daralamal.org](http://daralamal.org)

## In West Africa



**FDC\*** - Created in 1997, the Foundation for Community Development (FDC) contributes to the development of compliance with the rights of the child in communities.

[www.fdcbf.org](http://www.fdcbf.org)



**ANTD\*** - Created in 2000, the Nigerian association for treating delinquency and to prevent crime (ANTD) works on the identification of the root causes of juvenile delinquency and forms of child exploitation.

[antd-niger.blogspot.fr](http://antd-niger.blogspot.fr)



**ESAM\*** - Created in 1987 in Benin and an affiliated member of ECPAT International, ESAM combats trafficking, exploitation, violence and harmful practices relating to children and aims to promote the respect of their rights, notably through education.

[www.esamsolidarity.org](http://www.esamsolidarity.org)



**GRADH\*** - Created in 1998 in Benin, GRADH seeks to promote the sociocultural development of the most vulnerable communities through improvement of community health, the defence of children's rights and the improvement of their living conditions.

[www.gradh.org](http://www.gradh.org)



**PIED\*** acts for the rights of the child, on capacity building for families, particularly for women, and to combat violence against children through reinforcing the popularization system for legal texts and laws protecting children in Benin.



**KEOOGO\*** - Created in 2004, Keoogo is a Burkinabe association of child welfare, whose main mission is to provide protection services, medical care and rehabilitation to vulnerable children.

## In East Africa and Madagascar



**UYDEL\*** - A Ugandan organization founded in 1993, UYDEL combats risky behaviours of youth (Drugs and prevention of HIV) and the worst forms of exploitation.  
[www.uydel.org](http://www.uydel.org)



**Undugu Society of Kenya\*** (USK) was created in 1973 to confront the growing problem of street children and youths in Nairobi, in particular through a program to offer alternative employment to young girls living from prostitution.  
[www.undugukenya.org](http://www.undugukenya.org)



**Rescue Dada\*** - "The Refuge for Girls" in Swahili, Rescue Dada is a child protection shelter which has the objective of reducing the number of children living on the streets of Nairobi, in Kenya.  
[www.rescuedada.net](http://www.rescuedada.net)



**Point d'Ecoute\*** - Based on the shore of Lake Kivu at the border with the Democratic Republic of Congo, Point d'Ecoute is a Rwandan association created in 1998 which works with school drop-outs, street children, girl mothers and AIDS orphans.



**Mapambano Centre for Children Rights\*** is a Tanzanian association founded in 2002 working to ensure enforcement of the rights of the child by repressing practices such as early marriage, female genital mutilation, and sexual exploitation of children.



**AFSA** - Founded in 1992 in Madagascar by the leaders of the National program to fight AIDS, the Association of Women Samaritans (AFSA) aims to ensure the social reintegration of sex workers in order to limit the spread of sexually transmitted infections.

### \* PACTES partners

PACTES (Program Against Child Trafficking and Exploitation of children for Sexual purposes in Africa) is a program to combat commercial sexual exploitation of children. Coordinated by ECPAT France, the program united 14 partners in 10 African countries and Lebanon for a three year period (2011-2014).

PACTES has been financed by the French Development Agency (AFD) through a program convention, by the Department of Development, Cooperation and Humanitarian action of the Luxembourg Foreign and European affairs Ministry and ECPAT Luxembourg (West African zone), by subsidies from the Foundation of France, by the Raja Foundation (project in Kenya) and by Air France.

### Cross-cutting partner



**FRANCOPOL** is a consultation and cooperation organization whose mission is to foster the exchange of best practices, as well as investigations and reflections on police training and expertise. The network aims to increase the skills of police services to better serve citizens.  
<http://francopol.org/nc/>

# ACTING AGAINST CHILD PROSTITUTION

Child prostitution is a scourge for many African countries. Major cities are particularly affected, as coastal and tourism areas. In response to this situation, ECPAT France reaffirmed its actions against child prostitution in 2014, particularly through the support for projects providing care to child victims.

Acting against child prostitution, however, can only be effective through the establishment of complementary activities. This is why our action in 2014 was focused on two objectives:

## **Support the recovery and reintegration of child victims**

Sexual exploitation inflicts serious and unacceptable physical and psychological damage to child victims, hence the necessity to provide care for victims in order to enable their recovery and reinsertion into society.

Our partners recognize the inherent rights of children to health, to protection from exploitation and to freedom of speech, among others. They all plan actions to encourage institutions and communities to implement sustainable responses to this issue.

The partners that we support propose varied responses, facilitating the creation of associations (**project 1**), shelter in youth centres (**project 2**) or care in an unsheltered environment (**project 3**).

## **Fighting impunity**

Fighting impunity for child sexual exploitation offenders represents a major challenge. When laws, where they exist, are not applied, organized crime rapidly develops and social tolerance for sexual exploitation becomes long-lasting. Impunity stems from a low level of reporting linked to the lack of confidence in the system (lack of resources or corruption) and to the nature of the crime: being subject to prostitution carries social stigma in communities. Action must be taken to combat impunity.

Therefore ECPAT France has developed two projects including a component of fight against impunity, one in Madagascar (**project 4**) and another one in Morocco and Burkina Faso (**project 5**).



# PROJECT 1: REINTEGRATION OF YOUNG GIRLS VICTIMS OF PROSTITUTION IN NAIROBI

Since 2011 ECPAT France has supported the Undugu Society of Kenya (USK) for the creation of associations for young girls victims of prostitution in Nairobi. In these mutual aid groups girls can jointly exit their extremely precarious situation, break their isolation and dependence on alcohol, gain in self-esteem and improve the environment for their children.

***Since 2011, the project has allowed the creation and empowerment of 7 girls associations.***

## ACHIEVEMENTS IN 2014

### *Information on health and rights*

- Outdoor camps: organized over 4 days, the camps allow for the facilitation of group discussions and the work on interpersonal communication. External professionals are invited to intervene on specific issues (including health). In 2014, 2 camps have been organized with 37 and 54 residents (and their children) respectively.
- Peer education\*: organized during monthly sessions, discussions between girls help to reinforce changes in practices. 1 follow-up training for the 21 peer educators was organized in 2014. The peer educators trained within the project have facilitated 22 sessions in 2014.

### *Support for association empowerment*

- 2 associations created in 2013 have been supported on a weekly basis for their first year of operation; 5 associations created

in 2011 and 2012 have been monitored and the procedures for their formal registration are under way. At the end of 2014, the 7 associations were gathering 185 girls.

- 30 girls were trained in 2014 on digital story telling (photography and social network) to engage their communities about environmental or social issues.

### *Protection of children under 12*

- Secure shelter for 3 children less than 12 years old

### *Professional reintegration of victims*

- Preparation of professional project: 1 professional orientation workshop (7 participants) et 1 business management training (7 participants).
- Placement and follow-up of 26 girls in apprenticeship (bringing the number of girls in apprenticeship to 111 since the project began in 2011).
- Start-up grants for revenue generating activities (RGA) given to 30 girls (bringing the number of funded projects to 76 since the beginning of the project in 2011).

## FUNDING

AFD (Convention Programme), Air France and Raja Foundation

\* Peer education is the process of transmitting knowledge and practices by people to others sharing the same age, interests and social origin.



## The association model: a good practice

“The mere comparison between the girls (who followed the program) and those who have not yet entered into the program allows to measure the net evolution: the former express themselves with ease, speak without shame of their work in the street, have generally abandoned the use of drugs, and have faith that their destiny is in their hands and offers a better future. The later are more suspicious, shameful, they speak little and prefer listening to their elders who are models of emancipation.”

- Extract from the final external evaluation report of the Convention Programme PACTES 2011-2014, Gaia Consultores, October 2014

### For more information on Undugu's project:

Watch the video presentation of the project developed by Undugu Society of Kenya:

<https://www.youtube.com/watch?v=KWgy-4ppYok>





## PROJECT 2: REINTEGRATION OF YOUNG GIRLS VICTIMS OF PROSTITUTION IN KAMPALA

Since 2011, ECPAT France has supported UYDEL in its project of reintegration of girls and boys at risk or victims of prostitution in Kampala.

*This first project has allowed the mapping of venues for commercial sexual exploitation of children and youths in Kampala.*

The project benefits from day shelters run by the association in the less favoured parts of the town, and from Masooli centre, which offers shelter and vocational trainings for youths (boys and girls).

*Since 2011, the program has helped to support 626 youths to exit prostitution.*

### ACHIEVEMENTS IN 2014

#### Information on health and rights

- Permanent reception: Youths from red-light districts of the city can come to collect

information or access testing services in the centres run by the association.

- Reduction of risk practices: a tailor-made programme allows youths to analyse and change their practices in terms of health, social behaviour and lifestyle. In 2014, 15 sessions were organized benefiting 59 youth.

#### Socio-professional reintegration

- Social rehabilitation: the entourage is essential for the success of a life project. In 2014, 83 young people have been reunited with their families.
- Economic alternative: In 2014, 63 youths have been registered for vocational training in one of UYDEL's centres. They have also been trained in management.

### FUNDING

AFD (Convention Programme), Air France



“Care support performed at Masooli centre is perceived by beneficiaries as remarkable, meeting their needs both in terms of psychological support and life and work-skills training to prepare for their entry into the labour market. All beneficiaries interviewed recognize the change they have made and are optimistic, confident, and show initiative in seeking positive solutions for the future.”

- Extract from the final external evaluation report of the Convention Programme PACTES 2011-2014, Gaia Consultores, October 2014

### **Brenda’s history, 20 years old, beneficiary of the project**

Brenda has been following a rehabilitation and reintegration path in Masooli centre for 9 months. She enrolled in the programme of reduction of risk practices and vocational training in hairdressing. Since she left the centre, she hasn’t had unsafe sex and she doesn’t use drugs anymore. She had set some rules and objectives for herself and she now

sticks to them. The social work allowed Brenda to be welcomed by her older sister. At the end of her training, she was recruited at a hair salon in Kampala where her professionalism is particularly appreciated. She managed to save 400,000 shillings (120 euros) with the intention of one day opening her own salon.





## PROJECT 3: REINTEGRATION OF YOUNG GIRLS VICTIMS OF PROSTITUTION IN NIAMEY

ECPAT France and ECPAT Luxembourg have supported ANTD since 2011 in their project of protection and reintegration of girls victims of prostitution in Niamey. A team of three has been working for three years with young girls in the capital and has met more than 600 young women in situation of prostitution.

***This first project has allowed the mapping of prostitution venues in Niamey and to develop a study on child prostitution.***

Read the study (in French only):

<http://www.pactes-web.org/wp-content/uploads/2015/05/Etude-NIGER.pdf>

### ACHIEVEMENTS IN 2014

#### ***Information on health and rights***

- Nights patrols: organized by the social workers, night patrols enable interactions and individual orientations.
- Educational days: these meetings allow to

create a social bond and to discuss with young women health issues, life projects and rights. In 2014, 20 educational days have been organized.

#### ***Professional reintegration and post-training support***

- Economic alternative: after completing vocational training in the previous phases of the project, 42 young girls have received material support to assist their reintegration into the labour market.

### FUNDING

Development Cooperation and Humanitarian Action of Luxembourg, ECPAT Luxembourg, AFD (Convention Programme), Air France.

### Rosaline's testimony

*"Since I met ANTD's team on the Croisette site, my life has taken a different meaning and I am currently in charge of a hair salon where in addition to meeting my needs and those of my family in dignity, I am training four vulnerable girls. The first meeting with ANTD was difficult since it was the first time I was seeing men and women who weren't here for my body. The educational days at ANTD's headquarters helped me decide to undergo vocational training in sewing. At first, training was difficult but I've got through it and I've managed to finish it in two years. Thank God, today thanks to this support, I can deal with my daily needs and help my family while looking at me with dignity."*



# PROJECT 4: FIGHTING IMPUNITY IN MADAGASCAR



ECPAT France action in Madagascar is characterized by continuity as the association has taken over the activities carried out since 2002 by *Groupe Developpement* in the country. A new phase began on November 2013 to address acceptance of child prostitution by tourists and the Malagasy population and fight against impunity. These new activities echo the “Don’t Look Away!” European project aimed at promoting the responsibility of Northern countries in destination countries for tourism affected by child sexual exploitation.

## ACHIEVEMENTS IN 2014

### *Campaign for the general public*

A new campaign for the general public has been launched with the following message: “No to child prostitution”. She takes over the “No to child sex tourism” campaign distributed since 2011.

### The campaign in figure

- 11,000 stickers for taxi drivers and taxi be
- 10,000 posters in French to fight against child prostitution through report of cases
- 5,000 posters in Malagasy to fight against child prostitution through report of cases
- 2,650 French pamphlets on sexual exploitation of children
- 2,500 Malagasy pamphlets
- 5,000 key chain, 5000 label pins, 2500 pens

**NON À LA PROSTITUTION DES MINEURS !**

**SIGNELEZ ET APPELEZ**

la police (n° 147 ou N° 17)  
la gendarmerie  
votre ambassade ou consulat

### *Targeted prevention on exposed public*

#### **For young people in centres for vulnerable children with Tandem**

- Implementation of a prevention programme against situations of exploitation. In 2014, 13 sessions were organized by Tandem, reaching 389 children.

#### **For people in situation of prostitution with AFSA**

- In 2014, 2 training sessions were organized for 36 AFSA peer educators on laws governing child prostitution and 2 prevention leaflets were designed for people in prostitution and their clients (150 leaflets).
- In 2014, 150 people in prostitution and 200 clients were informed about risks associated with prostitution activity, available medical, social and legal services as well as laws relating to child prostitution.

#### **Towards health services with AFSA**

Access to health services is essential for people in prostitution who are particularly exposed to risks of sexually transmitted diseases and infections, sexual violence and unwanted pregnancies. In 2014, a first round table on the issue of access to health was organized.

### *Support for child victims or at risk*

#### **Partnerships signed with ManaoDe Association, Aïna, Enfance Avenir, NRJ Association, Avany Avoko Association.**

These partnerships include collaboration for the identification and care of children victims or at risk of prostitution or their families. Beneficiaries are selected during committees based on social surveys conducted. In 2014, 6 committees were held.

- Registration in the programme for 26 children victims of prostitution, 23 children considered at “high risk” and 23 families whose children are highly vulnerable.
- Facilitating access to health insurance for 33 children.

### *Criminal prosecution*

#### **Partnership with DCI (French Direction for International Cooperation) and French national police service OCRVP**

These partnerships include collaboration to encourage reporting of sexual offenses through the involvement of the tourism sector and strengthening of law enforcers capacities.



### **Working with the Police**

- 2 training sessions were held in police schools (Ivato and Antsirabe) as part of the initial training of 100 police students and 8 information sessions were organized as part of the continuous training of officers already in service. A total of 209 police officers have been trained.
- 1 guide on CSEC and 1 guide on child hearing printed in 650 copies each were distributed during the training sessions.

### **Working with the hotel industry**

In 2014, a guide on reporting procedures for hotel staff was created and printed in 150 copies. This guide has been complemented by a tool kit including an “alert” summary sheet, a “contact list” summary sheet, a “reaction” summary sheet, an “emergency procedures” summary sheet, a code of ethics, etc.

### **Enhancing networking of hotels and law enforcers**

In order to encourage the reporting of cases by hotel staff to police services, the project provides for linkages between these two sectors. The Morality and Child Protection Police service has been associated to the project to develop tools for tourism professionals (in cooperation with the International Technical Expert of France Direction of International Cooperation) and participated in an awareness-raising workshop with hotel professionals in cooperation with the Ministry of Tourism, the urban commune of Antananarivo and the tourism office of Antananarivo.

## **EXPLAINING SEXUAL EXPLOITATION**

The eradication of child prostitution requires multiple strategies (vulnerability prevention, campaigns, deterrent measures, legal arsenal, victims care, etc.). Many resources may be mobilized (access to victims, access to communities, provision of legal, medical or social services, etc.).

ECPAT France interventions focus on stakeholders who can play a role by providing trainings to better understand exploitation dynamics, laws and responses.

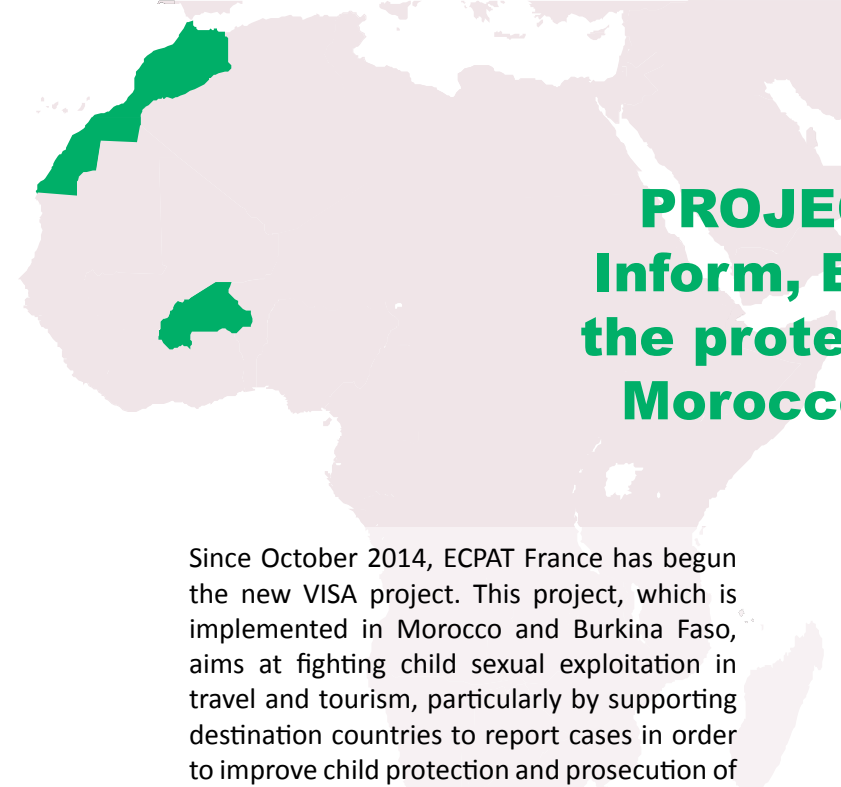
In 2014, 4 training sessions were organized for 77 people:

- Community leaders (21)
- Young peer educators (22)
- Students associations members (21)
- NGO staffs (13)

## **DOCUMENTING MADAGASCAR SITUATION**

Carried out by external and independent consultants specializing in child welfare, a field study has been conducted and gives a better understanding of the different contexts in which child sexual exploitation in travel and tourism occurs and allows new recommendations to be made as to how we should be responding to the issues we are faced with in a relevant and effective manner. The study constitutes a very important advocacy tool intended to public institutions and to private sector stakeholders in order for them to take their share of responsibility in the fight against the sexual exploitation of children in travel and tourism. Furthermore, this study plays an essential role regarding the implementation of reporting procedures and mechanisms relevant to each country, in addition to the European reporting platform.





## PROJECT 5: VISA - Travel, Inform, Educate and Act for the protection of children in Morocco and Burkina Faso

Since October 2014, ECPAT France has begun the new VISA project. This project, which is implemented in Morocco and Burkina Faso, aims at fighting child sexual exploitation in travel and tourism, particularly by supporting destination countries to report cases in order to improve child protection and prosecution of abusers.

### *Project objectives (2 years)*

1. Promote prevention and awareness-raising in order to strengthen vigilance on this topic among the population and the private sector, key lever of the fight against this scourge.
2. Implement effective protection measures by training different stakeholders, such as the police forces, so that the reporting of cases does not fail because of lack of coordination or knowledge of procedures.
3. Facilitate the rehabilitation of children victims by supporting local civil society.

### *Project partners*

Our partners for this project are AMANE, AI

Karam and Widad in Morocco, KEOOGO in Burkina Faso and Francopol.

### **ACHIEVEMENTS IN 2014**

VISA project started in the fall of 2014. A launching workshop was organized in October in both countries to present the project to partners, authorities and representatives of the tourism sector.

In parallel, Francopol organized a first workshop with experts from Switzerland, Belgium, France and Luxembourg to develop a training module on the hearing of child victims for Morocco and Burkina Faso police forces.

### **FUNDING**

Development Cooperation and Humanitarian Action of Luxembourg, Air France.





# ACTING AGAINST CHILD TRAFFICKING

In West Africa there is a tradition of high mobility of children. Reasons are manifold: seasonal migration for agriculture work, placements with foster families, artisans or religious leaders, etc. Even if the causes and consequences are neither good nor bad in the first instance, distancing children from their home community nevertheless renders them more vulnerable to exploitation and trafficking.

In 2014, the action of ECPAT France against child trafficking is in the continuity of PACTES programme (2011-2014). The axes of the last operation phase were as follows:

**Improve coordination** between actors involved in the fight against trafficking in order to boost care and repatriation of intercepted children.

The team of ECPAT France and ECPAT Luxembourg coordination office in Ouagadougou has consulted 18 centres in the sub-region (Burkina Faso, Niger and Benin) to take into account their practices, expectations and recommendations for the improvement of child care arrangements. We are thankful to all these centres for their hospitality and contribution.

**Involve the actors** committed to the fight against trafficking on the specific issue of child sexual exploitation.

Among the forms of exploitation to which children in mobility are the most exposed, sexual exploitation is the least known and the least documented. One of the strategies developed by the ECPAT network consists in training the actors involved in the fight against trafficking to that specific form of exploitation and document its prevalence so that it is better taken into account in local and national instruments for child protection.

Support field operations by partners in Niger (**project 1**), Burkina Faso (**project 2**) and Benin (**project 3**).

The operations implemented by PACTES partners continued in 2014. In the three countries, they have helped to mobilize communities on the fight against child trafficking, particularly through the 55 village committees and the 17 centres that actively contributed to the programme.

All these projects have been cofinanced by the Cooperation for Development and Humanitarian action of Luxembourg, ECPAT Luxembourg, AFD (Convention Program), Air France and the Foundation of France.

# IMPROVING COORDINATION

## DEVELOPMENT OF CARE STANDARDS AND COMMON INFORMATION SYSTEM

In a context of child mobility, it is necessary to ensure a common understanding of protection issues and implement coordination tools between actors who may come into contact with children.

Therefore, it was proposed to develop a child care standards protocol from the identification of vulnerabilities to repatriation strategies. Each step is supported by specific tools to document all social work conducted. 3 training sessions were facilitated together with ISS-WA (see box below) in Niamey, Cotonou, and Ouagadougou. ***A total of 51 centres have been trained in the implementation of the standard protocol.***

Each structure is invited to register and document care services provided to children in a common information system. This regional database has been tested in 2014, following two training sessions organized on its use.

The database is managed by the West Africa Network for child welfare (WAN) and allows professionals to access child case information and WAN to produce regional statistics.

## ESTABLISHMENT OF A DIRECTORY OF ACTORS INVOLVED IN THE FIGHT AGAINST TRAFFICKING

Actors actively involved in the fight against child trafficking in Burkina Faso, Benin and Niger have been invited to present their structure and activities in order to publish a common directory. This is to facilitate contacts between organizations so as to accelerate and improve the identification of children, families research or reintegration strategies.

## PROVISION OF SUPPORT MATERIALS

The improvement of children cases management system and their condition of stay has been supported through material provision to 11 centres in the three countries.

## Partnership with the International Social Service

Since 2005, under the aegis of the Swiss Foundation of the International Social Service in West Africa (ISS-WA), several member States of the Economic Community of West African States (ECOWAS) have been cooperating to implement the West Africa Network for child welfare (WAN). The WAN initiative, which ISS-WA ensures the coordination, proposes individualised follow-up of the child beyond borders, specifically his repatriation in case of trafficking. ECPAT France, ECPAT Luxembourg and the ISS-WA have partnered for the dissemination of child care and repatriation standards and the development of a regional database to monitor intercepted children.

# INVOLVING THE ACTORS

## IMPROVING UNDERSTANDING OF SEXUAL VIOLENCE

### Target 1: professionals working in transit centres

The choice was made to develop a guide for professionals, so they have an easy and permanent access to issues related to sexual violence (*published in 700 copies*). The guide may be distributed alone or combined with a training facilitated by ECPAT France and ECPAT Luxembourg coordination office in Burkina Faso to enhance its understanding. These trainings are intended to improve the identification of children victims of sexual abuse or exploitation, particularly within those intercepted by the anti-trafficking device.

***In 2014, 53 child protection organizations from Burkina Faso, Benin and Niger have benefited from these trainings.***

### Target 2: community actors

Anti-trafficking measures involve communities on prevention, interception and care aspects. Community actors have therefore also been trained in sexual violence by PACTES partners.

In the three countries, 16 training sessions have been organized by partners, benefiting 270 actors (members of village committees, community leaders, civil society actors...).

## DOCUMENTING SEXUAL EXPLOITATION MANIFESTATION

### Studies

Three studies have been published in 2014 to document the situation of child prostitution in several cities of the subregion (Niamey, Ouagadougou, Djougou and Malanville),

with a special focus on the link between prostitution and mobility. We wish to thank our partners and their social teams (ANTD, PIED, GRADH, ESAM and FDC) for their invaluable contribution to these studies.


- *Read Niger study (French only):*  
<http://www.pactes-web.org/wp-content/uploads/2015/05/Etude-NIGER.pdf>
- *Read Burkina Faso study (French only):*  
<http://www.pactes-web.org/wp-content/uploads/2015/05/Etude-BURKINA.pdf>
- *Read Benin study (French only):*  
<http://www.pactes-web.org/wp-content/uploads/2015/05/Etude-BENIN.pdf>

### Workshops on child prostitution

The studies were subject of national restitution workshops in the three countries concerned, partaking in the visibility of the issue and allowing dissemination of recommendations for action. A regional workshop was also organized on June 23-24, 2014 in Ouagadougou and brought together 69 people from 7 countries. This workshop was the opportunity to present a cross-analysis of the three studies final results and to discuss good practices in the fight against child trafficking.

## TRAINING ORGANIZATIONS TO TALK ABOUT SEXUAL VIOLENCE

Training sessions for stakeholders to know how to explain violence against children, its consequences and the reactions to unveiling was an important part of ECPAT France intervention in West Africa. The training of trainers module was developed with the support of PACTES partners. It allows professionals to develop interventions with their target group (communities, police services, local authorities...).



## PROJECT 1: PROTECT THE CHILDREN IN NIGER

The project, in partnership with ANTD, plans to create and train committees in 30 border villages to raise awareness of the population and to observe frontier crossings. The association also manages 5 centres (Gaya, Birni, Téra, Tillabéry, Niamey) which can take care of children intercepted in the neighbouring communities so that the prison is not the only structure available for use by default.

***Since the project began in 2011, these centres have received and reunited more than 290 children.***

### **ACHIEVEMENTS IN 2014**

#### ***Strengthening anti-trafficking measures***

- Animation of 17 thematic broadcasts on local radios to explain trafficking to the general public, dissemination of 2 posters on violence against children (500 copies).

- Organization of 240 awareness sessions with the village committees.
- Organization of an information session on child trafficking in 10 border villages with Burkina Faso (1500 people informed).

#### ***Care for caught children***

- Animation of the 30 village committees network: 73 cases of children discussed and referred.
- 1 meeting between the 30 village committees (42 people) to share experiences.
- Management of 5 transit structures which reunited 53 child victims in 2014.

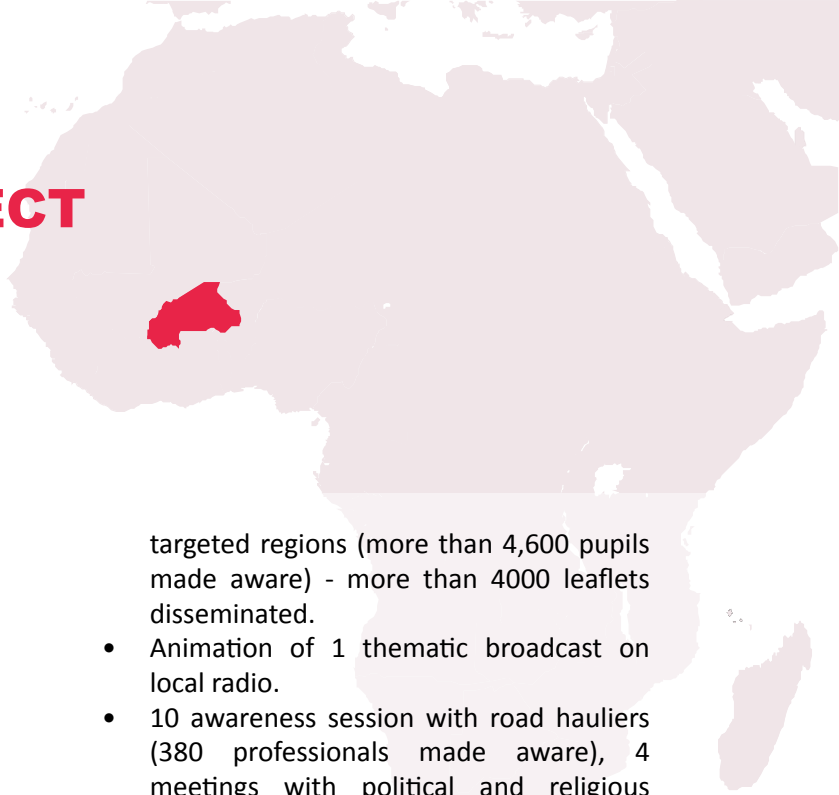
#### ***Socio-professional reintegration of vulnerable children to departure / on return***

- 29 boys victims or at risk of trafficking placed in vocational training, 21 reintegrated in school, 40 youths accompanied for the establishment of revenue generating activities (RGA).





## PROJECT 2: PROTECT THE CHILDREN IN BURKINA FASO



As part of our partnership, the FDC aims to support communities for the protection of children victims or at risk of trafficking. As such, the FDC coordinates the programme of 7 grass-root organizations based at the northern and western borders of the country.

*Since the project began in 2011, partners organizations have facilitated and supported the reunification of 299 children intercepted by anti-trafficking measures.*

### ACHIEVEMENTS IN 2014

#### *Strengthening anti-trafficking measures*

- Training and support of 25 Vigilance and Surveillance Committees (VSC) activated in 2012 and 2013.
- Organization of 45 awareness sessions with village committees, involving 5,315 villagers.
- Organization of an information session on child trafficking in 10 border villages with Niger (1700 people informed).
- 18 awareness sessions in the schools of

targeted regions (more than 4,600 pupils made aware) - more than 4000 leaflets disseminated.

- Animation of 1 thematic broadcast on local radio.
- 10 awareness session with road hauliers (380 professionals made aware), 4 meetings with political and religious leaders (53 people informed).
- 4 training sessions organized with 100 officers of the defence and security forces, 3,000 copies of book on laws in force in Burkina developed and disseminated.

#### *Care for caught children*

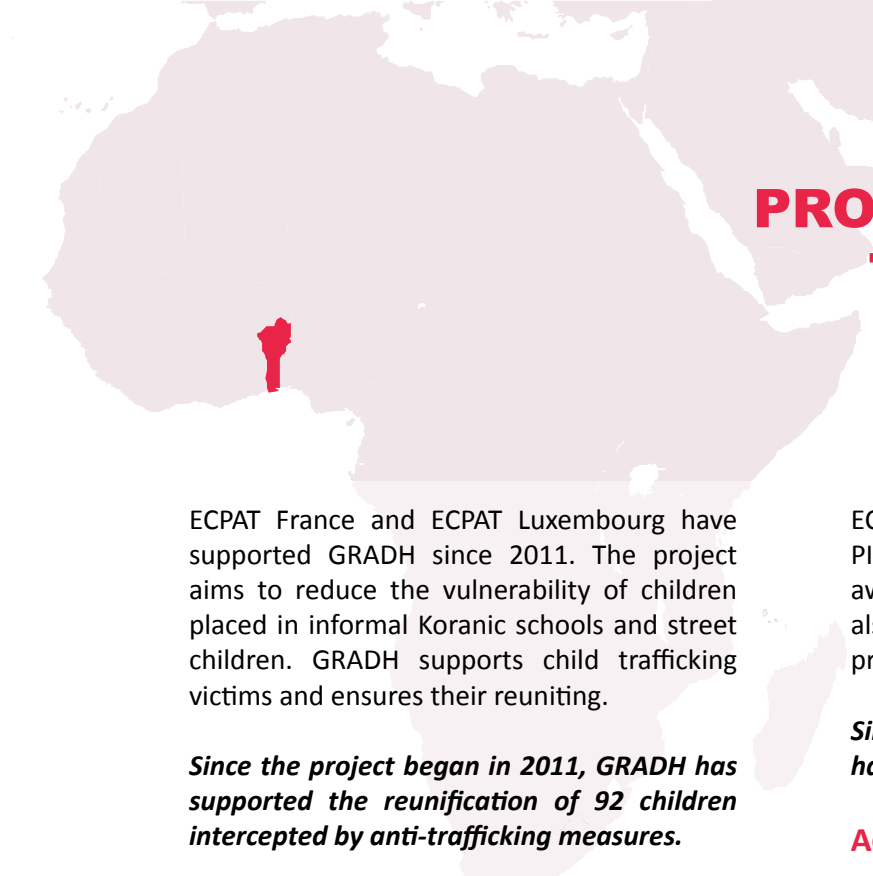
- 4 centres benefited from material support (including renovation work for 2 of them).
- 91 children victims taken into care in transit centres.

#### *Socio-professional reintegration of vulnerable children to departure / on return*

- 36 children benefited from vocational training and material support for the establishment of RGA.







## PROJECT 3: PROTECT THE CHILDREN IN BÉNIN

ECPAT France and ECPAT Luxembourg have supported GRADH since 2011. The project aims to reduce the vulnerability of children placed in informal Koranic schools and street children. GRADH supports child trafficking victims and ensures their reuniting.

*Since the project began in 2011, GRADH has supported the reunification of 92 children intercepted by anti-trafficking measures.*

### ACHIEVEMENTS IN 2014

#### *Vulnerability reduction for children exposed to trafficking*

- 7 families have received support for their RGA project in 2014 (bringing the total of families to 27 since 2011).

#### *Care for caught children*

- Management of a transit centre which supported and reunited 14 children victims in 2014.

#### *Socio-professional reintegration of vulnerable children to departure / on return*

- Second chance school for 46 children outside of school and social systems (end of the three years cycle).

ECPAT France and ECPAT Luxembourg support PIED since 2011. The project aims to raise awareness of the town's population. PIED also runs a care shelter for children in need of protection, including trafficking victims.

*Since the project began in 2011, the centre has received and reunited 226 children.*

### ACHIEVEMENTS IN 2014

#### *Awareness raising in Djougou*

- Animation of 2 thematic broadcasts on local radios.
- Organization of monthly education sessions in 8 Koranic schools.

#### *Care for caught children*

- Management of a transit centre which took care of 74 children victims in 2014.

#### *Socio-professional reinsertion of vulnerable children to departure / on return*

- 8 repatriated children registered at school.
- 45 children in 2nd year of vocational training in PIED's training centre.

### Post-reintegration follow-up support

PIED also provided post-integration follow-up to children placed in vocational training in Djougou and Malanville during PACTES programme, through:

- The facilitation of a business management training (55 children).
- Home visits as well as visits to the places of apprenticeship.
- The delivery of 42 installation kits.

# ACTING FOR PREVENTION

The testimony of victims of sexual exploitation relates, for the majority, prior episodes of abuse or exploitation (domestic slavery, forced mendicity, etc.). Prevention against violence, including sexual violence, represents as such one of the most effective strategies in the fight against child sexual exploitation. That is why in 2014 ECPAT France renewed its support for prevention projects, whether in terms of educating children, parents and communities or reintegrating children at risk.

## Preventing sexual violence

Of all the forms of child abuse, sexual abuse tends to leave the deepest scars on its victims. It is a form of violence which does not necessarily require physical force and which leaves victims with a false sense of responsibility for what happened because, in a way, they consented. A sense of guilt is added to the pain, the shame

and the sense of confusion. The silence that surrounds sexual abuse only benefits abusers. It is therefore extremely important to start the dialogue on the issue and enable children to seek help, by also raising awareness among families and communities.

## Reintegrating vulnerable children

Working locally to reduce the risk of exposure of children to different forms of abuse is another form of prevention. In this domain, ECPAT France has renewed its support for Mapambano center for Children's Rights which fights discrimination and encourages girl's education in the villages of Tanzania and the schooling of orphans (**Project 1**) and to Point d'Ecoute which works on the security of street children, child mothers and orphans (**project 4**).

# INVOLVING CHILDREN IN THE FIGHT AGAINST SEXUAL VIOLENCE

## A PROGRAMME FOR CHILDREN AGED 9 TO 12

ECPAT France has supported AMANE for a number of years for the development of a self-protection programme for children aged 9 to 12 in Morocco but also in numerous other countries.

### ACHIEVEMENTS IN 2014

#### *Kenya*

On December 2013, 13 Kenyan associations hosting children aged 9 to 12 were trained to implement the self-protection programme in partnership with Rescue Dada. In 2014, they have been monitored and received additional training. A total of 1,257 Kenyan children have completed the program.

#### *Burkina Faso and Benin*

In 2014, 15 staff members of 2 Beninese NGOs and 1 Burkinabe NGO hosting children

aged 9 to 12 were trained to implement the self-protection programme. In these two countries, a total of 181 children followed the programme activities in one of the three trained associations.

#### *Morocco*

- 213 children completed the programme.
- 690 children (from 3 schools) attended the adaptation of Little Red Riding Hood proposed by AMANE to better understand and protect themselves from sexual violence.

#### *Algeria*

- 150 children completed the programme.

#### *Lebanon*

- 74 children completed the programme.

Since 2011, the self-protection programme has been adapted in 7 countries. A total of 157 social workers have been trained and in turn explained sexual violence to 7594 children.

## A PROGRAMME FOR YOUTHS AGED 12 TO 21

ECPAT France partnered with African organizations to develop a prevention programme against sexual abuse for adolescents to enable them to better respond to possible situations of abuse and sexual exploitation.

The program focuses on situations that young people might encounter. By participating in self-protection sessions, young people acquire knowledge and skills to effectively protect themselves from sexual violence.

The programme uses a peer education approach, where two peer educators lead short sessions (under 30 minutes) with a

small group of 6 to 8 youths.

Two versions have been developed, one for Uganda with the collaboration of UYDEL and Rights of Young Foundation and another one for Tanzania with the collaboration of Mapambano Centre for Children Rights.

### ACHIEVEMENTS IN 2014

- A first generation of 60 peer educators trained to run the program.
- 450 young people trained by their peers in Tanzania.





# INVOLVING ADULTS IN THE FIGHT AGAINST SEXUAL VIOLENCE

## A PROGRAMME FOR PARENTS

In parallel with the programmes for children and youths, activities with parents have been initiated to enable them to know how to talk about sexual violence with their children, detect signs and react.

### ACHIEVEMENTS IN 2014

More than 1,250 parents have been informed regarding sexual violence and reporting procedures.

7,650 leaflets on sexual violence have been disseminated in several PACTES programme countries.

12,350 leaflets illustrating various forms of child abuse have been distributed.

## PUBLICATION: NATIONAL STUDY ON SEXUAL VIOLENCE IN MOROCCO

As part of PACTES programme, AMANE has been supported to conduct a national study on sexual violence in partnership with the National Council of Human Rights and UNICEF. This study proposes recommendations for action.

The study has also enabled the organization of three regional workshops and one national workshop on the issue of sexual violence in Morocco, bringing together 172 stakeholders.

Read the study (French only): <http://www.pactes-web.org/wp-content/uploads/2015/05/Etude-sur-la-violence-sexuelle-a-lencontre-des-enfants.pdf>

## TRAINING PROFESSIONALS

2 different trainings have been developed: one for the facilitation of the self-protection programmes and another one on psychosocial care of children victims of sexual abuse.

### ACHIEVEMENTS IN 2014

#### *Training professionals for the facilitation of the self-protection programme*

- In the context of the diffusion of the self-protection programme for children aged 12 to 21: 26 supervisors trained in Uganda and Tanzania.
- In the context of the diffusion of the self-protection programme for children aged 9 to 12: in 2014, our action essentially consisted in monitoring the structures already trained in 2013. Special follow-up support was carried out in Algeria, Lebanon, and in Kenya where 15 people received a reinforcement session.

**All in all, PACTES programme has allowed to train 243 social workers from 9 countries on the self-protection programme (children and youth).**

#### *Training professionals in psychosocial care of sexual violence victims*

- Morocco: 14 professionals (from 10 structures) trained in psychosocial counselling.
- Lebanon: 49 social workers from the Ministry of Social Affairs and 20 guidance counsellor from the Ministry of National Education trained in CSEC concepts.



# PROJECT 1: GIRLS CLUBS IN RURAL AREAS IN TANZANIA



Since 2009 ECPAT France has supported Mapambano Center for Children’s Rights for the development of a prevention program in villages to alert children to the dangers of child recruitments. The project has installed young girls’ clubs in villages under the authorities patronage to create discussion and defence platforms for the girls’ rights. In parallel, the project supported the return to school or placement in vocational training for children who had dropped out of school.

## ACHIEVEMENTS IN 2014

### *Child’s rights promotion in villages*

- Monitoring of 50 young girls clubs created in 2012 (450 girls).
- Organisation of 2 workshops with the

private sector to raise awareness of child prostitution.


### *Support for out-of-school girls*

- 30 out-of-school girls registered for secondary education.
- 289 girls put in touch with the VICOBA micro-finance programme (Village Community Bank).
- 26 girls trained in bee-keeping, 55 hives settled.
- 30 girls trained in catering.

## FUNDING

Private donors





## PROJECT 2: REDUCTION OF CHILDREN'S VULNERABILITIES IN RWANDA

ECPAT France has supported Point d'Ecoute since 2011 for the creation of a reintegration mechanism so that highly vulnerable youths can build a dignified path in life. Point d'Ecoute works with families to ensure that they will respect the rights of their children to schooling and protect them from the worst forms of exploitation.

***Since the start of the project in 2011, Point d'Ecoute has supported 837 vulnerable households and 102 youths for their socio-economic reintegration.***

### ACHIEVEMENTS IN 2014

#### ***Support for street children and those with family responsibilities***

- 61 meetings of an average of 45 people organized around discussions on STI, drugs, Rights, maternity, hygiene...
- 60 children reunited with their families, 26 youths have completed vocation training for 6 months in school or with an artisan.

- 35 girl-mothers/households have received capital and support to start a RGA.
- 126 families of AIDS orphans have received regular food aid and social care.

#### ***Support for vulnerable families***

- Support for families whose children have dropped out of school: 360 children enrolled in school
- Monitoring of 2 associations of parents of vulnerable children.
- Material and economic support to the poorest homes: 11 homes have received material support for house repairs and 30 families to start raising small livestock

#### ***Prevention of school drop-outs***

- 1 holiday camp was organized during the school holidays (December 2014) during which socio-educational activities were organized for 547 children.

#### **FUNDING**

AFD (Convention Programme), Air France



# **RESOURCES PRODUCED**

**(PACTES, 2011-2014)**



## Training programme for children and youth against sexual violence

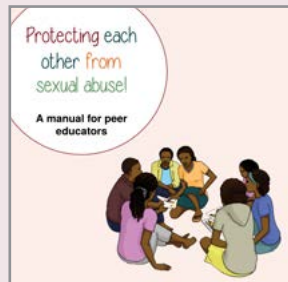


**Self-protection programme in Kenya**  
Target group:  
Children aged 9 to 14

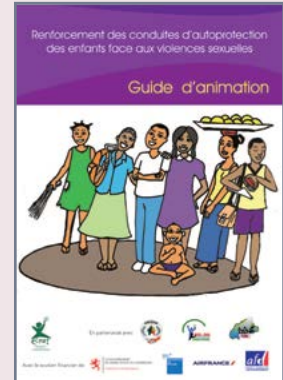


**Self-protection programme in Morocco**  
Target group:  
Children aged 9 to 12

**Self-protection Programme in Tanzania and Uganda**  
Target group:  
Vulnerable youths aged 12 to 21



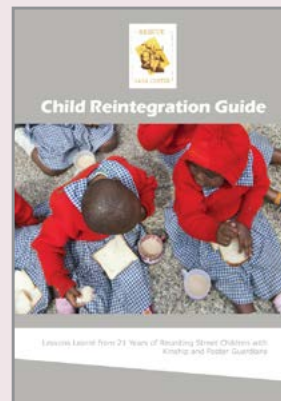
**Self-protection programme in West Africa (Burkina Faso and Benin)**  
Target group:  
Children aged 9 to 14



## Good practices review for child protection professionals

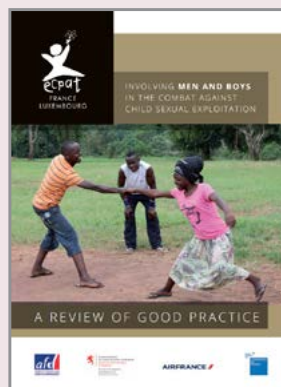


**Good practices review 1 -**  
Presentation of PACTES programme partners

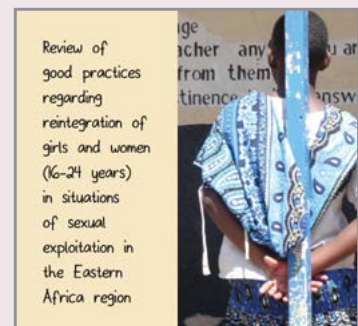


**Good practices review 2 - Child Reintegration Guide**  
Lessons learnt by our partner Rescue Dada from 21 years of reuniting street children with kinship and foster guardians

**Good practices review 3 -**  
Presentation of examples of innovative practices involving men and boys in the fight against CSEC and implemented in different countries and continents.



**Review of good practices regarding reintegration of girls and women (16-24 years) in situations of sexual exploitation in the Eastern Africa region**  
Presentation of approaches used by NGOs to combat CSEC



## Awareness tools on abuse and sexual violence for communities



### Awareness booklets against child abuse

Made in an entertaining and engaging way with illustrations, these booklets have been disseminated to a wide audience in countries of North Africa (Morocco, Algeria, Lebanon), West Africa (Burkina Faso, Benin, Niger) and East Africa (Rwanda, Kenya, Uganda, Tanzania)



### Awareness booklet on sexual abuse for parents in Kenya

Booklet distributed to parents as part of the self-protection programme developed in Kenya



### Awareness booklets against sexual violence in West Africa

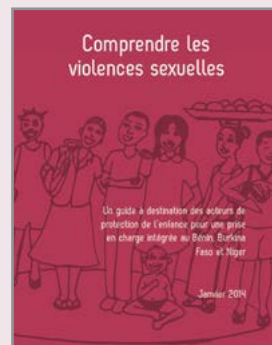
This booklet aims at educating parents on the different manifestations of sexual violence against children and their role of prevention and protection

## Training programmes on sexual violence



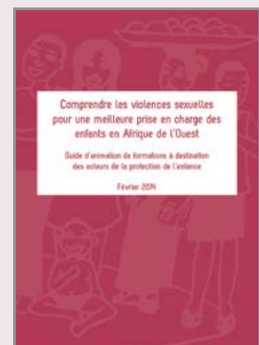
### Care and counselling of children victims of sexual abuse

Guide produced by AMANE to improve the care of child victims through listening and networking of the various actors involved in child protection



### Understanding sexual violence to better support children in West Africa

Aimed at child protection actors, these guides attempts to make the phenomenon of sexual violence against children more understandable to improve responses in terms of care and support for victims



## Exchange platform



### pactes-web.org website

This site is shared between all technical, operational and financial partners of PACTES program. It aims at facilitating the exchange of tools, best practices and publications so that everyone can benefit from the experiences of others



# THEY SUPPORT US

Child protection concerns us all. Ensuring the respect of their rights, both in France and abroad, is not an easy task. Our donors and partners understand it: this can only be achieved by joining the forces of associations, public institutions and private companies. This year again, ECPAT France has counted on the support of various actors and each advance is a victory. Beyond field activities aimed at supporting children victims or highly vulnerable, much progress has been noted. Within the academic system, including BTS tourism and some universities, hundreds of

professors and students have heard of ECPAT for the first time. In the hotel industry and holiday resorts, more and more staff members now know how to intervene in the case of a potential situation of child sexual exploitation. Of course, thousands of travellers were made aware through communication set up by the tourism sector. And finally, how can we imagine a fight against sexual abusers impunity without the collaboration of specialized police services and the voluntary involvement of lawyers who believe in justice?

## DONORS



## PUBLIC PARTNERS



## PRIVATE PARTNERS



# FINANCIAL REPORT

## 2014 FINANCIAL YEAR

The financial statements of ECPAT France are audited annually by the statutory auditor, Cabinet Farec. The financial statements are then published in the French Official Journal. The following presentation is a summary.

Projects co-funded by institutional donors are also subject to regular expenditure verification audits.

## Profit and loss account

In €	2014	2013	Variance
<b>INCOME</b>			
<i>Operating income</i>			
Operating grants	2 322 706	3 409 379	-1 086 673
Write back of depreciation and provisions, cost transfers	236	13 509	-13 273
Financial income	2 688		+2 688
<b>Total (I)</b>	<b>2 325 630</b>	<b>3 422 888</b>	<b>-1 097 258</b>
<i>Extraordinary income (II)</i>	9 558		
<i>Carry forwards of funds not used in previous years (III)</i>	1 068 915	1 053 228	+15 687
<b>Total assets (I+II+III)</b>	<b>3 404 103</b>	<b>4 476 116</b>	<b>-1 072 013</b>
<b>EXPENSES</b>			
<i>Operating expenses</i>			
Other external charges	303 567	446 065	-142 498
Taxes and duty	14 953	30 566	-15 613
Wages	348 548	390 814	-42 266
Social security services	134 415	155 016	-20 601
Depreciation	3 877	3 717	+160
Provisions			
Grants awarded by the association	1 079 361	1 067 184	+12 177
<i>Financial expenses</i>			-
<b>Total (I)</b>	<b>1 884 721</b>	<b>2 093 361</b>	<b>-208 640</b>
<i>Extraordinary expenses (II)</i>	9 558	26	+9 532
<i>Commitments to be discharged against allocated resources (III)</i>	1 363 493	2 329 633	-966 140
<b>Total expenditure (I+II+III)</b>	<b>3 257 772</b>	<b>4 423 021</b>	<b>-1 165 249</b>
<b>PROFIT/LOSS</b>	<b>+146 331</b>	<b>+53 096</b>	<b>+93 235</b>

The income statement presents the year's activity highlighting the main lines of income and expenses.

### **Income**

At 31/12/2014 funds amounted to 3,404 K€ as against 4,476 K€ at 31/12/2013, a decrease of 1,072 K€. This is essentially due to a decrease in operating grants.

In 2013, ECPAT France signed a contract with the European Union for a 1,714 K€ grant (Europeaid funding) for the "Don't Look Away" project running from 23/10/2012 to 22/10/2015.

In accordance with the principles of accrual accounting, the whole of this amount was recognized under grants obtained in 2013.

Thus, the decrease in operating grants reflects the completion in 2014 of certain significant projects started in previous years. New projects will take effect in 2015, one project in Brazil and one new programme convention called REPERES.

Carry forward of funds not used in previous financial years comprises recoveries of dedicated funds recognized at the beginning of the financial year. It corresponds to funds set aside to cover the (present and future) costs of the projects that have not yet been disbursed at the start of the financial year.

### **Expenses**

Grants awarded by the association account for 57% of operating expenses. These are essentially transfers of funds made to local partners to implement projects.

Commitments to be discharged against allocated funds correspond to funds already received to be allocated to subsequent years of ongoing projects or projects planned but not yet finally put in place. The significant decrease in this item (-966 K€) is directly related to the progress of PACTES programme and Don't look Away project, without renewal in 2014 of same-scale projects (coming in 2015 with the new convention programme REPERES).



## Balance Sheet as at 31/12/2014

In €	2014 Gross	Depr./ Prov.	2014 Net	2013 Net	Variance
<b>ASSETS</b>					
<i>Fixed assets</i>					
Intangible assets					
Tangible assets	15 968	12 106	3 862	6 639	-2 777
Financial assets					
<i>Current assets</i>					
Account receivable					
Other receivables	1 194 014		1 194 014	1 543 580	-349 566
Short-term investments					
Liquid assets	1 409 499		1 409 499	1 015 859	+393 640
Cash	149		149	149	0
Prepaid expenses	1 719		1 719	0	+1 719
<b>TOTAL ASSETS</b>	<b>2 621 349</b>	<b>12 106</b>	<b>2 609 243</b>	<b>2 566 228</b>	
<b>LIABILITIES</b>					
<i>Equity</i>					
Association funds					
Retained earnings			151 734	98 638	+53 096
Operating profit/loss			146 331	53 096	+93 235
Provision for risks and charges			0	9 558	-9 558
<i>Dedicated funds</i>			2 141 290	1 846 712	+294 578
<i>Payables</i>					
Loans and similar debts			2 730	0	+2 730
Accounts payable			73 408	138 007	-64 599
Tax and social security			61 225	113 014	-51 789
Other payables			32 527	2 203	+30 324
Deferred income			0	305 000	-305 000
<b>TOTAL LIABILITIES</b>			<b>2 609 243</b>	<b>2 566 228</b>	<b>+43 015</b>

The balance sheet shows the position of ECPAT France at 31 December 2014.

### Assets

The association's assets are essentially made up of grants receivable ("other receivables") and cash. Receivables from the European Union (1,035 K€) and AFD (151 K€) comprise 99% of other receivables. The decrease is due to transfers received from donors for the "Don't Look Away" project (European Union)

and the "Fighting impunity in Madagascar" project (AFD).

### Liabilities

Dedicated funds correspond to funds dedicated to the implementation of projects in coming years. The increase is directly related to the signature of contracts with the European Union on the projects in Madagascar and Brazil, as well as the launch of VISA project on October 1, 2014.



**FAREC**  
SOCIÉTÉ DE COMMISSARIAT AUX COMPTES  
Inscrite à la Compagnie de Paris

**ECPAT**  
Association Loi de 1901

Bâtiment 106 - B.P. 07  
93352 LE BOURGET CEDEX

**RAPPORT DU COMMISSAIRE AUX COMPTES  
SUR LES COMPTES ANNUELS**

**Exercice clos le 31 décembre 2014**

Mesdames, Messieurs,

En exécution de la mission qui nous a été confiée par votre Assemblée Générale, nous vous présentons notre rapport relatif à l'exercice clos le 31 décembre 2014, sur :

- le contrôle des comptes annuels de l'Association ECPAT, tels qu'ils sont joints au présent rapport,
- la justification de nos appréciations,
- les vérifications et informations spécifiques prévues par la loi.

Les comptes annuels ont été arrêtés par le Conseil d'Administration. Il nous appartient, sur la base de notre audit, d'exprimer une opinion sur ces comptes.

## 1 - OPINION SUR LES COMPTES ANNUELS

Nous avons effectué notre audit selon les normes d'exercice professionnel applicables en France ; ces normes requièrent la mise en œuvre de diligences permettant d'obtenir l'assurance raisonnable que les comptes annuels ne comportent pas d'anomalies significatives. Un audit consiste à vérifier, par sondages ou au moyen d'autres méthodes de sélection, les éléments justifiant des montants et informations figurant dans les comptes annuels. Il consiste également à apprécier les principes comptables suivis, les estimations significatives retenues et la présentation d'ensemble des comptes. Nous estimons que les éléments que nous avons collectés sont suffisants et appropriés pour fonder notre opinion.

Nous certifions que les comptes annuels sont, au regard des règles et principes comptables français, réguliers et sincères et donnent une image fidèle du résultat des opérations de l'exercice écoulé ainsi que de la situation financière et du patrimoine de l'association à la fin de cet exercice.

## 2 - JUSTIFICATION DES APPRECIATIONS

En application des dispositions de l'article L 823-9 du Code de Commerce relatives à la justification de nos appréciations, nous portons à votre connaissance les éléments suivants :

Les appréciations auxquelles nous avons procédé pour émettre l'opinion ci-dessus, ont porté notamment sur le caractère approprié et la correcte application des règles et principes comptables exposés dans l'annexe.

Les appréciations ainsi portées s'inscrivent dans le cadre de notre démarche d'audit des comptes annuels, pris dans leur ensemble, et ont donc contribué à la formation de notre opinion exprimée dans la première partie de ce rapport.

## 3 - VERIFICATIONS ET INFORMATIONS SPECIFIQUES

Nous avons également procédé, conformément aux normes d'exercice professionnel applicables en France, aux vérifications spécifiques prévues par la loi.

Nous n'avons pas d'observation à formuler sur la sincérité et la concordance avec les comptes annuels des informations données dans le rapport financier du Conseil d'Administration et dans les documents adressés aux membres de l'association sur la situation financière et les comptes annuels.

Fait à Paris, le 27 avril 2015

Le commissaire aux comptes  
FAREC

  
Jean-Rierre BERTIN







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